



Sitadevi Ratanchand Nahar ADARSH COLLEGE

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5th Main, Chamarajpet, Bengaluru - 18 | www.agieducation.org

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3.2.2 QnM Number of workshops/seminars conducted on Research Methodology, Intellectual Property Rights (IPR), Industry Academia & Skill Development and Entrepreneurship during last five years

Year	2017-18	2018-19	2019-20	2020-21	2021-22
Number	4	11	2	3	3

Content	2017-18	2018-19	2019-20	2020-21	2021-22
Research Methodology	1	-	1	2	1
IPR	-	1	1	1	-
IA and SD	-	7	-	-	-
Entrepreneurship	3	3	-	-	2
Total Numbers	4	11	2	3	3



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3.2.2 Number of workshops/seminars conducted on Research Methodology, Intellectual Property Rights (IPR), Industry Academia & Skill Development and Entrepreneurship during last five years

INDEX SHEET

Content	Date	Workshop/Seminar Title(Report, Brochure ,Photo, Resource Person Details)	Pg No
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Research Methodology

SL NO	DATE	NAME OF THE WORKSHOP/PROGRAM	NUMBER OF PARTICIPANTS
1	27/12/2017	Guest Lecture on Project Dissertation	30
2	12/2/2020	Special Lecture on Business Research Methods- Research Methodology	61
3	9/1/2021	Guest Lecture on Project Dissertation: Preparation & Presentation	20
4	8-9/04/2021	Webinar on Artificial intelligence on life of common man	200
5	4/6/2022	Guest lecture on Dissertation for IV sem MCom Students	20

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PG Department of Commerce
Invites you to a

Guest Lecture on
Project Dissertation

Resource Person:
Dr. Sudha B S
Coordinator, MCom
APS College of Commerce

Date: 27.12.2017, Time: 10.00 am onwards
Venue: Auditorium

Cordially Invited

Sri. K K Bhansali **Dr. Bharthish Rao**
Hon. President Principal



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SRN Adarsh College
Chamarajpet Bengaluru
Department of M.Com
Event Guest lecture

Date: 27-12-2017
Time 10:00 a.m. to 12 p.m.
Venue Auditorium
Resource person Dr. Sudha B S
Coordinator, MCOM & BOE-BCU
APS College of Commerce, Bangalore

Topic: Projector Dissertation for M.Com: Preparation and Presentation

The seminar on project dissertation for m,Com preparation and presentation organized to help the students of 4th semester M.Com in their coming semester project preparation. A guest lecture was organized by the department of M.Com and the principal welcomed the guest and highlighted the importance of good guide for the project work. Dr Sudha BS in the lecture explain the various techniques of research through the detailed ppt and also discussed process and methods of preparation of project and presentation in viva-voce. At last madam answered and clarified the doubts raised by students about the topic and overall there were 30 participants from PG department. To conclude the event professor Monica R coordinator department of m,Com presented the vote of thanks.

Monica
"Coordinator,
Post Graduate Department of Commerce
Sitadevi Ratanchand Nahar
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Bengaluru - 560 078"



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Name: Dr.B.S.Sudha

Ph-No: 9448069511/080-26711695

Email_Id: sudha.surana19@gmail.com

Career Objective

Having established myself as a highly successful professional with emphasis on streamlining systems and procedures in the field of education. In pursuit of excellence at the working field through hard work, dedication and honesty at challenging environment.

Educational Qualifications

- ☒ **PhD** Awarded in **Commerce** – 2005
- ☒ **M.Com** from Bangalore University -1985-87
- ☒ **B. Com** from Bangalore University – 1982-85

Teaching Experience

32 years of experience in the field of **Commerce and Management** education.

INSTITUTE	POST HELD	TENURE
SJR College for Women	Principal	From 2-12-2002 to 13-5-2003
	H.O.D	From 1-6-1988 to 26-6-2006
CMS Jain College	Faculty	From 1-7-2006 to 31-12-2007
Surana College	Sr.Professor	From 1-1-2008 to 7-8-2013
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- ☑ Experience in handling project works and demonstration skills in the areas of research.
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- ☑ Conduction case studies
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- ☑ Appointed as P.hd guide for Mysore university during the year 2021
- ☑ Appointed as Examiner for ISC Practical exam for I semester M.Com students of BCU
- ☑ Conducted Mock- viva for IV Semester M.Com students at Surana College on 18th October 2021

Paper Presented at Seminars/Conference and books published

- ☑ Participated and presented paper on "Women Entrepreneurship" at Tumkur University, Tumkur May-2012.



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- ☑ Presented paper on "Green Banking in India" at National conference organized by Surana College on 30th September 2018
- ☑ Presented paper on "A STUDY ON IMPACT OF SBI AND ITS MERGER ON EMPLOYEES WITH SPECIAL REFERENCE TO BENGALURU"

- ☑ Authored a text book on Organizational Management for I Semester B.Com
- ☑ Authored a text book on International Business for I semester M.Com

BOOKS PUBLISHED

Organizational management for I Semester B.Com, Skyward Publishers

International Business for I Semester M.Com- Himalaya publishing House ISBN: 978-93-5142-974-6

Business Dynamics and Entrepreneurship for I Semester B.Com- Skyward Publishers

Strength

- ☑ 32 years of experience in the field.
- ☑ Strong ability to perform in fast faced and challenging conditions
- ☑ Inherent ability to effectively communicate and persuade
- ☑ Excellent problem solving skills
- ☑ Presentation and leadership skills

Personal Details

Name : Dr.B.S.Sudha

Date of Birth : 19-04-1965

Contact Number : 9448069511/080-26711695



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Address : C/o P.R.LingojiRao

#822, 13th Cross, 7th Block West Jayanagar, Bangalore-70

I hereby declare the above written particulars are true and correct to best of my knowledge and believe.

Place: Bangalore

Your's Sincerely

(Dr.B.S.Sudha)

Monica
Coordinator,
Post Graduate Department of Commerce
Sitadevi Ratanchand Nahar
ADARSH COLLEGE
Bangalore - 560 018

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PG Department of Commerce
Invites you to a

Special Lecture on
Business Research Methods - Research Methodology

Resource Person:
Mrs. Shobha B K
Asst. Professor, Vijaya College

Date: 12.02.2020, Time: 10.00 am onwards
Venue: Auditorium

Cordially Invited

Sri. K K Bhansali **Prof. Nagesha N S**
Hon. President Principal

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SRN ADARSH COLLEGE

Chamarajpete, Bangalore - 18

TOPIC NAME: BUSINESS RESEARCH METHODS-RESEARCH METHODOLOGY

YEAR: 2019-2020

DATE: 12/2/2020

MEANING: BRM involves acquiring information and knowledge for professional and commercial purposes such as determining opportunities and goals for a business.

- 1) Meaning and Purpose
- 2) Types of Research
- 3) Selection and Formulation of Research problem
- 4) Research Design
- 5) Data-Sources of data
- 6) Analysis of Data
- 7) Report

KL
(KIRAN - S)
"Coordinator,
Post Graduate Department of Commerce
Sitadevi Ratanchand Nahar
ADARSH COLLEGE
Bengaluru - 560 018"



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Report on Business Research Methods

Resource Person: Shobha B K

The special Lecture organized on 12/2/2020 on the topic Business Research Methodology. The resource person explained meaning, definition, purpose, formulation of research problem, research design, collection of data, sources of data, analysis of data and report writing.

Madam also highlighted the concept of hypothesis and formulation of alternative and null hypothesis. It was an interactive session where both resource person and participants involved in the discussion throughout the session. From both I & II year M.com 6 students attended the session

At last madam clarified all the doubts raised by the students about the topic.

K L
(KIRAN G)
Coordinator,
Post Graduate Department of Commerce
Sitadevi Ratanchand Nahar
ADARSH COLLEGE
Bengaluru - 560 018




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SHOBHA BK

Working as an assistant professor in Vijaya College, Jyanagar.

Experience

- Worked in Mariyappa first grade college as Assistant Professor from 2006-2008
- Worked in Community Institute of Management studies as Vice-Principal from 2008-2010
- Worked in Jain Evening College as Assistant Professor from 2008-10
- Worked in AIMS college as Assistant Professor for Mcom and MBA students.

Education

- Pursing Ph.D. in Jain Dharma in the University.
- Completed MPhil in Vaishnavism University in 2004.
- Completed Mcom in Bangalore University in 2006.
- Completed PGDPA in Bangalore University 2008.

Seminars and Conference

- Presented various research papers on the gold

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Cauvery
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Bangalore -70

9902428988
9113955932

shobhasamriddi@gmail.com

26

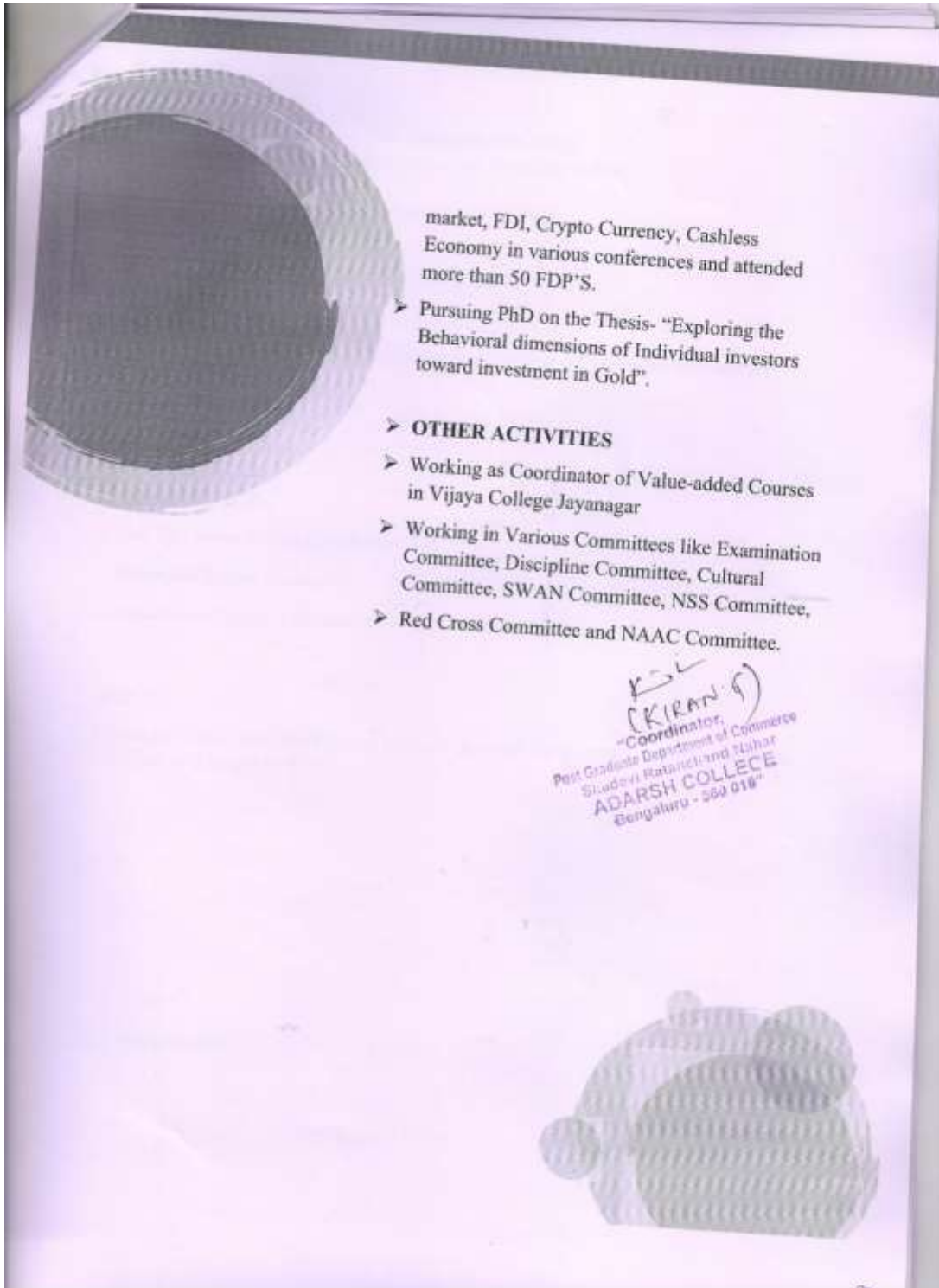


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PG Department of Commerce
invites you to a

**Guest Lecture on
Project Dissertation :
Preparation and Presentation**

Resource Person
Dr. Sudha B S
Coordinator, M.Com
APS College of Commerce

 09-01-2021
 10.00 AM
 Auditorium

Sri K K Bhansali
Hon. President

Dr. Sakunthala Samuelson
Principal

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SRN ADARSH COLLEGE Department of M.Com Departmental Activity REPORT

Event: Guest Lecture

Date: 09/01/2021

Time: 10.00am-11.30am

Resource Person: Dr. Sudha B S

Coordinator, M.Com & BOE-BCU
APS College of Commerce, Bangalore

Topic: Project Dissertation: Preparation & Presentation

Venue: College Auditorium

To help the students of III Sem M.Com in their forth-coming Project dissertation for IV Sem, a guest lecture was organized by the department. **Dr. Sakunthala Samuelson, Principal, SRN Adarsh College**, welcomed the guest of the day and highlighted on the importance of a good guide for the project work. **Dr. Sudha B S**, in the lecture, elucidated the various techniques of research. She explained in detail through PPTs, about the process and method of Preparation of Project and its presentation in viva- voce. Also she answered and clarified the doubts raised by students on the topic. The vote of thanks was given by Ms.Veena K, Coordinator, dept. of M.Com.

Nishmitha of III Sem M.Com introduced the guest. Harshita and Divya of III Sem M.Com sang the invocation song. The program was anchored by Sanjana of III Sem M.Com.

Total number of students was **40** and all were impressed by the information given. They found it relevant and useful enough to go ahead with the project in their upcoming semester.



Coordinator

[Handwritten Signature]

[Handwritten Signature]
Principal
13/1/2021



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Personal Details

Name : Dr.B.S.Sudha

Date of Birth : 19-04-1965

Contact Number : 9448069511/080-26711695

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Address : C/o P.R.LingojiRao

#822,13th Cross, 7th Block West Jayanagar, Bangalore-70

I hereby declare the above written particulars are true and correct to best of my knowledge and believe.

Place: Bangalore

Your's Sincerely

(Dr.B.S.Sudha)

K. Veena
Coordinator,
Post Graduate Department of Commerce,
Sitadevi Ratanchand Nahar
ADARSH COLLEGE
Bengaluru - 560 018

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funded by
Karnataka Science & Technology Academy

National webinar on
**Impact of Artificial Intelligence
on life of common men**

AI in Business / Marketing | AI in Education | AI in Social Media |
AI in Governance | Recent Trends and Innovations in AI & ML

Date : 08.09 April 2021
Time : 9.45AM onwards



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SRN Adarsh College

Nestled in the heart of Bengaluru, SRN Adarsh College is affiliated to Bengaluru City University and is managed by the Adarsh Vidya Sangh which has been providing yeomen service in the field of education for the past five decades. State-of-the-art infrastructure, enlightened management and a dedicated team of teachers provide a climate that is conducive for learning. All the stakeholders of the organization are constantly aspiring to better themselves in all fields and attain greater heights. Adarsh Vidya Sangh established in the year 1971 and celebrating its Golden Jubilee Year, Dedicated 50 years of excellent service in the areas of education.

Karnataka Science & Technology Academy (KSTA)

In order to give impetus and to further the science and technology related activities in the State of Karnataka as well as to popularize science among different cross sections of civil society, especially in rural areas, Government of Karnataka established "Karnataka Science and Technology Academy" under the Chairmanship of Late Prof. U.R. Rao, an internationally renowned Space Scientist and Former Chairman, Indian Space Research Organization (ISRO) / Secretary, DOS, Govt. of India on July 30, 2005 vide GO No. 3333/2005. Academy was registered as a Society under Karnataka Societies Registration Act, 1960 on 06th April, 2009.

KSTA is carrying out many dovetailed programs across the state and it has been playing a pivotal role in providing impetus for basic science education and popularization of science among different cross sections of society, more particularly among rural students.

KSTA has 15 members comprising of eminent Scientists and educationalists as well as Principal Secretaries / Secretaries of the Government Departments.

About Webinar

Artificial Intelligence (AI) refers to the simulation of human intelligence in machines that are programmed to think like humans and mimic their actions. The term may also be applied to any machine that exhibits traits associated with a human mind such as learning and problem-solving.

The ideal characteristic of artificial intelligence is its ability to rationalize and take actions that have the best chance of achieving a specific goal. Nowadays, Humans are developing machine-learning (AI). Such machines not only help minimize our workload but also observe, analyze and learn from humans. Artificial intelligence helps to reduce errors. It helps provide accurate results within a limited time-frame. In today's world, Artificial intelligence has made the most complex tasks easy to complete. Lives of humans have never been easier. In this regard, this Webinar Impact of Artificial Intelligence on lives of common man is much relevant. 5 different areas are chosen for this webinar.

1. AI in Business / Marketing
2. AI in Education
3. AI in Social Media
4. AI in Governance



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08-04-2021

Inauguration :

9.45 AM

Inauguration by : Prof. S Ayyappan, Chairman, KSTA

Keynote Address : Dr. Uday Shankar Puranik,
Mentor, Aal Innovation Mission

Chief Guest : Dr. Ramesh A M, CEO, KSTA

Presided by : Sri. K K Bhansali, Hon. President, AGI
Sri. Ganpath Raj, Vice President, AGI
Sri. Jitendra Mardla, Hon. Secretary, AGI
Dr. Sakuntala Samuelson, Principal



AI in Social Media

11.00 AM

Resource Person: Prof. Ambedkar Dukkippali
Associate Professor, Computer Science & Automation, IISc

Ambedkar Dukkippali received the B.Tech. degree from the Department of Computer Science and Engineering, IIT Madras, Chennai, India, in 1999, and the master's and Ph.D. degrees in computer science and automation from the Indian Institute of Science, Bengaluru, India, in 2002 and 2005, respectively. He was a Visiting Researcher with the University of Trento, Trento, Italy, for six months and was a Post-Doctoral Researcher with The European Institute for Probability and Statistics, Enschede, The Netherlands. He joined the Department of Computer Science and Automation, Indian Institute of Science, in 2009 as a Faculty Member. His current research interests include algebraic geometry, statistics, and machine learning.



AI in Education

12.00 NOON

Resource Person: Dr. Sujit Kumar
Entrepreneur-AlmaNirbhar Bharath
Founder, MindMatrix

Sujit is a serial entrepreneur, running an Edutech company, MindMatrix, in Bengaluru. MindMatrix is an AI/Analytics driven Learning Platform, which provides Personalised Learning to students pursuing their higher education and shapes their career in technology industry, specially for Make in India. Nationwide, his initiative is able to build the career of thousands of students and now Sujit's aim is to enable 1 million students for Alma Nirbhar Bharath. Sujit has more than 25 years of experience in IT and was working for Infosys and for Nortel in Canada. Sujit is the founder Joint Secretary of IIT Alumni Centre Bengaluru (IITACB.org). He is part of Academic Council of VTU, Belagavi (Karnataka) and the Member of Apprenticeship Council, Skill Development Ministry, Govt of India.





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09-04-2021

In Business / Marketing 10.00 AM

Resource Person: Sri. Raju Bannur
Former Vice President, Infosys, Europe



Raju nurtures major customer relationship and overseeing delivery and capability building. He brings a unique combination of working across Delivery, pre-sales, new business sales, account management, P&L Management across geographies.


He worked for IT major like TCS, IIM (now COE), Infosys and Polaris Consulting & Services Ltd. before starting his own venture helping mid-sized companies compete better in the market.

At Polaris, he was the Chief Solutions Officer, leading practices with 3,000+ consultants including Digital and Analytics. A Vice President at Infosys, he managed business portfolio in Europe. He has held senior delivery and account management positions at IIM and TCS.

Raju holds a bachelor's degree in Engineering from Gulbarga University in Karnataka and a master's degree in Engineering from IIT, Kanpur.

AI in Governance 11.00 AM

Resource Person: Dr. Aravind Srinivas
Tata Consultancy Services (ION)




Started off his career at TCS more than three decades ago, after coming out of IIT Madras with master's degree, starting off as a programmer and has experience on different fronts of a typical IT industry such as production support, database, administrator, design, delivery, relationship management and quality in different software platforms. He was working for digitalization of enterprise level business processes, before taking up his role as the Dean of the ION academy in 2011, focusing on training sales and implementation partners on ION products. He then played a key role in the area of Business Excellence since 2016, until his superannuation in 2020.

He was also actively involved in TCS Academic initiatives such as the IT Wiz and Resource person for the TCS Academic Interaction Programme (AIP) for more than two decades. He has published a paper on Education Excellence, as a derivative of the Edgewise model.

Recent Trends and Innovations in AI & ML 12.00 NOON

Resource Person: Dr. Harisha Naik T
Associate Professor, Presidency College, Bengaluru



Dr. Harisha Naik received Ph.D. entitled "Analysis of Texture Images using soft Computing Techniques" from Kuvempu University, Shivamogga, Karnataka, his area of interest includes Artificial Intelligence, Image Processing and Pattern Recognition. He has extended his research work in the field of Machine Learning and Computer Vision. He has presented and published papers in IEEE conference, IEEE journals and UGC approved International Journals. He has delivered invited talks and Webinars on soft Computing Techniques. He was a resource person in Refresher Course on "Recent Trends in Information Technology" conducted by Bangalore University UGC Human Resource Development Center.

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Registration :
You can register using the link
<http://bit.ly/agia/web>
Click here to Register :

1. Participants will get certificate from Karnataka Science and Technology Academy (KSTA), Govt. of Karnataka
2. You can pose your questions in the registration form.
3. Valuable questions will be rewarded

Contact us @ degree_smac@agieducation.org

ASB

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Brief report on Two- Day National Webinar on
Impact of Artificial Intelligence on life of common man
Funded by
Karnataka Science and Technology Academy (KSTA)
On 08th and 9th April, 2021

SRM Adarsh College, Bengaluru, organized a two-day national webinar on Impact of Artificial Intelligence on life of common man funded by Karnataka Science and Technology Academy (KSTA) On 08th and 9th April, 2021. The aim of the webinar was to understand the impact of artificial intelligence on life of common man, its relevance and challenges with respect to business and marketing, education and governance. The webinar achieved its objectives, with the help of learned and experienced resource persons, in providing a clear understanding of the emergence of AI and Machine Learning to its participants. The event was attended by more than 200 academicians and other enthusiasts about the topic. The participants were from all over the country.



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Technical Session

8th April 2021

Session: One

Topic: Artificial Intelligence in Social Media

Speaker: Prof. Ambedkar Dukkupati

Associate Professor,

Computer Science and Automation

IISc., Bengaluru.

Dr. Ambedkar Dukkupati spoke on **Artificial Intelligence in Social Media**. In his lecture, he discussed the concept of social media, how to build intelligent machines and growth history of AI over many decades starting from 1950s to present times. He elucidated how AI can be used effectively in Social Media and also shared some popular fairness notions for communities so that AI can be used at its best for better service to mankind. His step by step explanation of AI and its role in modern times made the session truly informative and offered lot of food for thought. Some benefits of AI as he mentioned in his speech are as follows:

- Flagging fake news
- Prevention of online bullying
- Protecting diversity
- Identifying scams
- Better social reach: running campaigns (Vaccination)

Session: Two

Topic: Artificial Intelligence in Education

Speaker: Dr. Sujit Kumar

Entrepreneur,

AtmaNirbhar Bharath

Founder, MindMatrix

Bengaluru

Dr. Sujit Kumar brought in the rare combination of expertise of technology and education into his speech. The most participants, being academicians, were greatly benefited by his speech and many felt that "**10 Roles of AI in Education**" that he mentioned in his speech helped them see AI as a boon to their roles as educators rather than a threat. His speech helped the audience understand that how artificial intelligence assists in providing quality and accurate information and training to students. His address was indeed an eye opener to many participants.



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The webinar began at 9.45 with the Navkar Mantra by Samrudhi Pawar, III BCA and lighting the lamp by the dignitaries. It was followed by welcome and introductory remarks by Dr. Sakuntala Samuelson, the principal. She shared the objectives of the webinar and outlines for the event. In her speech, she stressed on the necessity to focus on creating jobs through AI/automation. In his inauguration address, Dr. Ayyappa, President, Karnataka Science and Technology Academy (KSTA) spoke on types of intelligence such as Human Intelligence, Artificial Intelligence, and emotional intelligence and how these three should work in tandem for better productivity-personally and professionally. Sri K. K. Bhansali, Hon'ble President, AGI, in his presidential address, the country has to take Atma Nirbhar call seriously in all fields specially in science and technology as these fields will make the country become self-reliant. He appreciated KSTA for promoting science and technology through various platforms and thanked the organization for funding a wonderful event like this for better outcome of scientific awareness. The inaugural session ended with vote of thanks by Dr. Ramesh A M, CEO, KSTA.

Keynote Address

Dr. Uday Shankar Puranik
Mentor,
Atal Innovation Centre,
Bengaluru.

Dr. Uday Shankar Puranik, in his keynote address, spoke on Career Opportunities in the field of Artificial Intelligence. In his speech, he outlined and defined the concepts of AI, ML and Data science and spoke on many facets of technology, its impact on career and growth factors. His words on career opportunities in the field of AI were quite assuring to the young participants as many perceive that any progress in AI is tantamount to loss of jobs. His explanation on 'machine learning life cycle' and detailed explanation on 'application of AI in Healthcare' was an opener and informative. The comprehensive explanation of the topic was profound and helped the participants to have a clear understanding of the subject.



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Session: Three
Topic: Artificial Intelligence in Governance
Speaker: Dr. Aravind Srinivas
TATA Consultancy Services, (TCS)
Bengaluru.

Dr. Aravind Srinivas began his speech with a tinge of humor by saying that Artificial Intelligence is no substitute for natural stupidity. He outlined the three layers of governance in India and how effectively they are using AI in various departments such as justice, law, Tour and Travel and even in public administration. With the help of his first hand knowledge of working with different governmental organizations helped the audience absorb the information and understand the challenges involved in implementing AI in governance. His scholastic knowledge and experience as a leader of the field reflected in his speech. The speech was loaded with new insights into the governance and AI. The session ended with a Q&A session.

Session: Four
Topic: AI in Business/Marketing
Speaker: Sri Raju Bannur
Former Vice President,
Infosys, Europe.

Sri Raju Bannur started his address with questions on what is AI and how our lives are surrounded by it. He also cleared the misconception that AI is some kind of monster out there to take over the world. He said that AI differs from traditional way of filtering information, analysis and decision making. According to him, enterprises have tons of data generated everyday and it is impossible to analyze it without AI. Thus it enables organizations to perform better and in no time.

The detailed explanation of how AI is used in business and specially in marketing, Q&A method of explanation captivated the interest of all the participants. It is no exaggeration that the participants got a better clarity and answers to many of their questions on the subject.



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Session: Five

Topic: Recent Trends and Innovations in AI and Machine Learning

Speaker: Dr. Harish Naik T

Associate Professor

Dept of Computer Applications

Presidency College

The speaker began his with the objective of the session and the goals and achievements of AI in the present times. He explained to the participants that it is a fast developing area within the ambit of technology and machine learning is aiding the trend in processing the information at a speed that was not in even in imagination. According to him, everyday, three quintillion bytes of data are created and hence data has become cheap and abundant. He also explained different types of machine learning and prerequisite such as understanding linear algebra and calculus one must have to master ML. The session was quite informative and the nuances he shared enriched the knowledge of the audience.

The event concluded with some participants sharing their views on the webinar followed by feedback session. In the vote of thanks, Mr. Poorna prazna thanked the KSTA for funding the event. He also thanked the AVI management for its support for the event and the principal for the guidance to navigate through the event.

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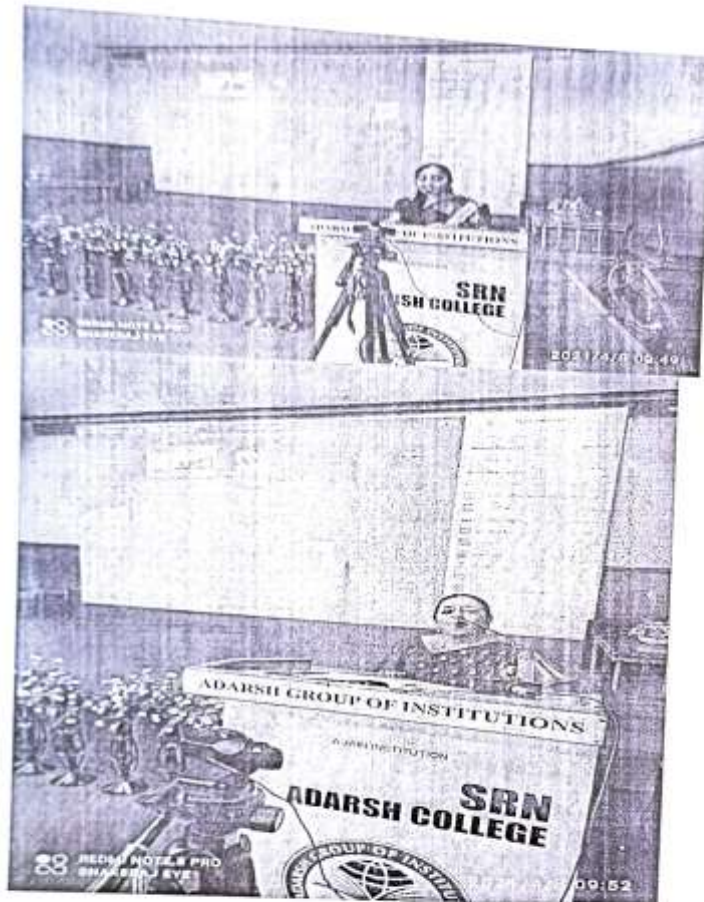
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122, 3:00 PM

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P G Department of Commerce - MCom
organizes

Guest Lecture on
Dissertation for IV Semester MCom Students

The Management, Principal & Staff cordially
invite you on

Date: 4th June 2022, Time: 11.30 am onwards
Venue: Auditorium
Resource Person:


Dr. Usha S
Principal, Transcend College, Bengaluru.

You are cordially invited

Staff Cordinator	Student Cordinators
Mr. Kiran G	1. Ms. Nandhini
	2. Mr. Akash

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Report on Guest Lecture on Dissertation & Project Preparation – 2022

Resource Person:
Dr Usha S
Principal, Transcend College
Bengaluru



SRN Adarsh College, Department of P G studies organized a "Guest Lecture on Dissertation & Project Preparation" for MCom students on 04.06.2022. Program started at 11.30 am with formal inauguration and welcome speech by Dr. Sakuntala Samuelson.

The resource person addressed the gathering with formal introduction about the topic and later with the help of PPT she gave brief insight about the topic. Some of the highlights of her talk as follows:



- ❖ Clearly understand what a dissertation is.
- ❖ Find a unique and valuable research topic.
- ❖ Craft a convincing research proposal.
- ❖ Write up a strong introduction chapter.
- ❖ Review the existing literature and compile a literature review.
- ❖ Design a rigorous research strategy and undertake your own research.
- ❖ Present the findings of your research.
- ❖ Draw a conclusion and discuss the implications.

Also she explained about project selection and delivered talk on the topic. Some of the highlights of her talk as follows:

- ❖ Create and Analyze Business Case.



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- ❖ Identify and Meet Stakeholders for Approval.
- ❖ Define Project Scope.
- ❖ Set Project Goals and Objectives.
- ❖ Determine Project Deliverables.
- ❖ Create Project Schedule and Milestones.
- ❖ Assignment of Tasks.
- ❖ Carry Out Risk Assessment.



There was a Q&A session wherein students cleared all their doubts regarding the topic. Finally Resource person Dr. Usha was felicitated by principal,

Dr. Sakuntala Samuelson and vote of thanks was delivered by Mr. Prakasha, Asst. Prof, Department of P G studies.

Staff coordinators

1. Mr. Kiran G
2. Mrs. Devi K
3. Mr. Prakasha V

*KSV
(Kiran G)
8/6/2022*

Coordinator,
Post Graduate Department of Commerce
Sitadevi Ratanchand Nahar
ADARSH COLLEGE
Bengaluru - 560 018



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CURRICULUM VITAE

Dr. USHA.S.

Mobile: 9845303144

Email: ushabhs@gmail.com

PRESENT POSITION:

PRINCIPAL
Transcend Group of Institutions
Yelchenahalli
Bangalore

FORMER POSITIONS HELD & ADDITIONAL RESPONSIBILITIES

Head – Board of Research
School of commerce
Jain (deemed to be) University
Bangalore.

HOD and Associate Professor
Department of Commerce & Management
VIJAYA COLLEGE
4th Block, Jayanagar
Bengaluru 560 011
(1992-2019)

OTHER ENGAGEMENTS:

- Led the team for LIC visits, NAAC inspections, and also headed the Syllabus framing Committee (Bangalore University).
- Has been a part of all the stages of the Bangalore University Examination Process – Custodian, Coding, Valuation, Review, Decoding and Preparation of the Marks Cards
- Worked as a panel member for conducting viva-voce for BBM students of Bangalore University
- Been on the Board of Examiners, Viva Voce team, Paper Setter for Bangalore University Examinations
- Has led several committees and shouldered responsibility for smooth conduct of Tests & Examinations, Cultural Events, Sports and other curricular and co-curricular activities for UG and PG students
- Headed the Time table Committee, Women Grievances and Redressal Cell, Placement Cell and Counselling activities at the Institutional Level
- Independently organized workshops and conferences – National and International
- Resource Person for Conferences and workshops



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CURRICULUM VITAE

Dr. USHA.S.
Mobile: 9845303144
Email: ushabhs@gmail.com

PRESENT POSITION:

PRINCIPAL
Transcend Group of Institutions
Yelechenahalli
Bangalore

FORMER POSITIONS HELD & ADDITIONAL RESPONSIBILITIES

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School of commerce
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3	CM 201403	ASHWINI K
4	CM 201404	ASHWINI R
5	CM 201405	DILIP KUMAR R V
6	CM 201406	DIVYA T
7	CM 201407	HARSHAVARDHANA R
8	CM 201408	HARSHITHA M
9	CM 201409	JAYANTH K R
10	CM 201410	JYOTHI P JAIN
11	CM 201411	LAKSHMI V
12	CM 201412	NANDHINI L
13	CM 201413	PAVAN KUMAR R
14	CM 201414	PRAVEEN KUMAR S
15	CM 201415	PRIYANKA CHOUDHARY
16	CM 201416	RAMESH P
17	CM 201417	SAI SRINIVAS MURTHY M
18	CM 201418	SHAKTHI S
19	CM 201419	USHA K
20	CM 201420	VYSHNAVI J

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INTELLECTUAL PROPERTY RIGHTS (IPR)

SL NO	DATE	NAME OF THE WORKSHOP/PROGRAM	NUMBER OF PARTICIPANTS
1	1/8/2018	Workshop on Intellectual Property Rights(IPR)	97
2	5/8/2019	Workshop on Intellectual Property Rights(IPR)	89
3	8/12/2020 to 11/12/2020	National Webinar on Intellectual Property Rights(IPR)	115

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Intellectual Property Rights Cell

Organises

Workshop on Intellectual Property Rights (IPR)

The Management, Principal and Staff cordially invite you on

Date: 1st August 2018 at 10:00 am onwards, B.com/BBA

Venue: Auditorium

Resource Person:
Mrs. Veena K Bhat

Student Coordinators:
Ms. Siddhi
Mr. Krishna

Staff Coordinator:
Mrs. Veena V Savekar

All are cordially invited

Sri. Jitendra Mardia
Secretary, AGI

Sri. K K Bansali
President AGI

Prof. Nagesha N S
Principal

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Report on Intellectually Property Rights(IPR) on 1/8/2018

Resource Person: Veena K Bhat

The definition, meaning of Intellectual Property rights and the significance of protecting intellectual property were briefly explained. Patents, types of patent applications, and prosecution of patent were covered under the topic Patents. The benefit of patent for trade secret was highlighted. The differences between real and unreal logos, and products were highlighted with examples.

Importance of Geographical indicators which are given to the community, were explained. The geographical indicators include Tirupati Laddu, Basmati Rice, Channaptna Toys and Mysore Silk was given as examples.

Outcome of the Event:

Students and Faculty members were able to understand

- The need and significance of IPR
- Difference between Real and Unreal products
- Counterfeiting the unreal or similar products
- Geographical Indicators and its benefits

Veena V. Sanebar
HOD,
Bachelor of Business Administration,
SRI Adarsh College,
Chamarajpet,
Bengaluru-560 018

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Intellectual Property Rights Cell
Organises
Workshop on Intellectual Property Rights (IPR)

The Management, Principal and Staff cordially invite you on

Date: 5th August 2019 at 10:00 am onwards, B.com/BBA
Venue: Auditorium
Resource Person:
Mr. Rakesh

Student Coordinators:
Ms. Chethana
Mr. Ajith Kumar

Staff Coordinator:
Mrs. Veena V Savekar

All are cordially invited

Sri. Jitendra Mardia Sri. K K Bansali Prof. Nagesha N S
Secretary, AGI President AGI Principal

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Report on Intellectually Property Rights(IPR) on 5/8/2019

Resource Person: Rakesh

The definition, meaning of Intellectual Property rights and the significance of protecting intellectual property were briefly explained. Patents, types of patent applications, and prosecution of patent were covered under the topic Patents. The benefit of patent for trade secret was highlighted. The differences between real and unreal logos, and products were highlighted with examples.

Importance of Geographical indicators which are given to the community, were explained. The geographical indicators include Tirupati Laddu, Basmati Rice, Channaptra Toys and Mysore Silk was given as examples.

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- The need and significance of IPR
- Difference between Real and Unreal products
- Counterfeiting the unreal or similar products
- Geographical Indicators and its benefits

Venue. V. Savelkar
HOD,
Bachelor of Business Administration
SRM Adarsh College,
Chamarajpet,
Bengaluru-560 016



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CURRICULUM VITAE

RAKESH .N

937, Sai Kuteera,
2nd Floor, 14th Main, 11th Cross,
Kaluppa Block,
Srinagar,
BENGALURU – 560 050.

Mobile No: +91 94494 77584
E-mail: sairakeshnao@gmail.com

CAREER OBJECTIVE:

To obtain a challenging position in Finance, Taxation and Marketing field which offers opportunity for Professional growth with growth of the Organization that will utilize my knowledge and skills. I would like to devise Captivating, Fascinating and Unique practices of teaching that creates interest in the students.

ACADEMICS:

QUALIFICATION	COLLEGE	BOARD/ UNIVERSITY	YEAR	PERCENTAGE
Master of Commerce (Accounting & Taxation)	R C College Bangalore	Bangalore University	2006-2008	67.20%
Master of Business Administration (Finance)	University of Madras	Madras University	2019	59.32%
Bachelor of Commerce	GFGC College Vijayanagar Bangalore	Bangalore University	2003-2006	70.14%

- Cleared **National Eligibility Test (NET)** on 30th November 2020 with **86.5277** Percentile
- Cleared **Karnataka State Eligibility Test (KSET)** on 02nd November 2021 with 52.67% Percentage.
- Pursuing **PhD** from Jain Deemed-To-Be University, Bangalore.
- Pursuing **M.Phil** from Dravidian University Kuppam.

WORK EXPERIENCE:

- Currently working with Vijaya College as Assistant Professor from July 2010 till date.
- Worked with MET College as Lecturer from July 2008 to June 2010.



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CO AUTHORED FOR BOOKS:

- 'Advanced Accounting' for 5th Semester B.Com on 2011-12 for Skyward Publishers.
- 'Principles and Practices of Auditing' for 6th Semester B.Com on 2014-15 for Skyward Publishers. (As per Bangalore University Syllabus)

PAPERS PRESENTED:

- Paper presented on 19/3/2014 on "Effectiveness of Corporate Governance – the role of Audit Committee in Indian Companies" in International Conference on Global Paradigm Shifts in ICT, ELT and HE held at Seshadripuram First Grade College, Yelahanka in association with BUTCCM.
- Paper presented on 30/04/2014 on "A Study on Failure of Corporate Governance in India" in International Conference on Recent Trends in Business, Management and Tourism held at Adarsh Group of Institutions.

PARTICIPATED IN THE INTERNATIONAL, NATIONAL LEVEL CONFERENCES / SEMINAR / FDP / WORKSHOP:

Date and Year	University/Institute	Event
17 th August 2020	Government R.C. College of Commerce & Management	One day Webinar on "National Education Policy and its implications on Indian Higher Education"
6 th & 7 th August 2020	GPGC, Krishnarajanager, Mysuru	National Webinar on "Prospects for Commerce & Management Education in India: Implications of Covid-19"
3 rd , 4 th & 5 th August 2020	Jain Deemed to be University	Three Day International Research Conclave
13 th to 17 th July 2020	Balaji Institute of Management Sciences, Narsampet, Telangana	Online FDP on "Research Methodology"
11 th July 2020	City College	International Webinar on "Life Interrupted: Coping with Long-term Stress"
1 st to 10 th July 2020	Swarandhra College of Engineering and Technology	10-days webinar series on "Python Programming – A Case Study Driven Approach SDP"
29 th June 2020	Ratnam College of Arts, Science & Commerce, Mumbai	International Webinar on "Impact Factor, H-Index & Google Scholar"
25 th June 2020	SSMRV College	One day International Webinar on "Working Remotely and Productively During Covid 19"



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22 nd & 23 rd June 2020	Triveni Institute of Commerce & Management	Two days International Webinar on Statistical Analysis using SPSS Software
19 th June 2020	Seshadripuram Degree College	National Webinar on "Managing your Finances & Investment during Covid 19"
14 th June 2020	Seshadripuram Evening Degree College	International Faculty Development Program on "Financial Assets & Its Report under IFRS"
9 th June 2020	SSMRV College	National Webinar on 'Essence of Research and it's Facets'
6 th June 2020	Seshadripuram College	National Symposium on "Supply Chain Management in the Crisis of Covid Pandemic – Towards New Mandate"
4 th June 2020	Jain Deemed to be University	International Level Online Panel Discussion on COVID-19 Crisis: The Global Economy Reshaping
28 th May 2020	SNMV College of Arts and Science, Coimbatore	National FDP on "Application of Statistics in Research"
19 th May 2020	Kristu Jayanti College	Online webinar on Impact of Banking and Financial Sector in the Post Covid 19
11 th May to 15 th May 2020	Rest Society For Research International, Krishnagiri, Tamil Nadu.	One week STTP on Advanced Research Methodology
21 st December 2019	Jain Deemed to be University	Faculty Development Programme on 'Publish and Flourish: Moving Ahead in your Academic Career'
13 th March 2018	SSMRV College	Faculty Study Circle on topic "An Overview of Performance Management"
20 th January 2017	MLA College	Faculty Development Programme on "How to Approach Research Papers?"
22 nd July 2016	SRN Adarsh College in association with BUTCCM	Workshop on Orientation of 5 th Semester B.Com syllabus of Bangalore University
03 rd October 2015	Jain Deemed to be University	Faculty Development Programme on 'Changing Laws & Academic Implications'
7 th August 2015	Seshadripuram Institute of Commerce and Management	One day Seminar on "Emerging Trends in Company Law"
21 st June 2014	Department of Commerce in association with BUTCCM	One day workshop on Re-orientation of 5 th Semester B.Com and BBM Syllabus
22 nd February 2014	Acharya Bangalore B School	One day National Level FDP workshop on 'Effective Costing Techniques'
5 th to 7 th December 2013	66 th All India Commerce Conference of the ICA Held at Department of Commerce, Bangalore University, Bangalore	National Conference on Inclusive Growth and Sustainability – Role of Commerce Education in India



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30 th November 2012	Bharat Vikas Parishad	Faculty Development Programme on "Vivekananda Vision in Modern Education"
23 rd and 24 th September 2011	K.L.E's S.Nijalingappa College	Two days National Seminar on "Competency Building In Business Education"
16 th April 2008	Maharani Lakshmi Ammani College for Women	UGC sponsored Seminar for Post-Graduate Faculties and students on "emerging Paradigms in Corporate Governance and Accounting"

PROJECT SUMMARY:

"A Study on Perception of Health Insurance Policy Holder" with reference to The New India Assurance Company Limited and Reliance Life Insurance Corporation Limited under the Guidance of Dr. Srilakshmi R.C. College of Commerce and Management, Bangalore.

NSS CAMPS ATTENDED:

Attended NSS Camps in various place conducted by Vijaya College, Jayanagar, Bangalore

RESEARCH SUPERVISION:

Guidance to BBA Projects since 2010 to 2018.

TECHNICAL SKILLS:

- TALLY with Basic Computer Knowledge.

PERSONAL SKILLS:

- Comprehensive problem solving capabilities
- Ability to deal with the people Diplomatically
- Willingness to learn

PERSONAL PROFILE:

Date of Birth : 21st November, 1985
Gender : Male
Nationality : Indian
Marital Status : Married



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Hobbies : Playing Cricket and Reading Books
Languages Known : English, Hindi, and Kannada.

DECLARATION:

I hereby declare that the above information is true to the best of my knowledge.

Date:

Place: Bangalore

RAKESH.N

REFERENCES:

1. Dr. C.M Hanumantharayappa,
Principal (Retd),
A.P.S Evening College,
Bengaluru.
2. Dr. Leela M.S,
Associate Professor,
GFGC College Jayanagar,
Bengaluru.
3. Mr. Ganesh Babu O.K
Associate Professor,
Vijaya College, Jayanagar,
Bengaluru.

Neena V. Sankar
HOD,
Bachelor of Business Management
SRN Adarsh College,
Chamarajpet,
Bangalore-560 018

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Karnataka Science and Technology Academy [KSTA]
Dept. of Science and Technology, Govt. of Karnataka
Karnataka State Council for Science and Technology [KSCST]
Dept. of Science and Technology, Govt. of Karnataka
and
Adarsh Group of Institutions, Bengaluru
(INSTITUTIONAL MEMBER-KSTA)

invite to
National Webinar on
"Intellectual Property Rights"



Talks from the Best
Experts in the IPR domain



Registration Link:
<https://cutt.ly/dhrUePK>

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Report on Intellectually Property Rights (IPR) on 8/12/2020 to 11/12/2020

National webinar on IPR conducted from 8/12/2020 to 11/12/2020 and topics like technology and innovation, Patent criteria's, Procedure and protection, Industrial design and protection case studies, Trade mark registration process, Copyright, Infringement, Plagiarism and Research ethics, IP commercialisation were discussed by various Resource Person. Around 115 participants across the Nation participated which includes students, Faculty Members, Technical Officer, Office Admin etc. Last day IP quiz was organised and certificates were issued.

Venue V. Saneekar
HOD
Department of Commerce
SRN ADARSH COLLEGE
Chamarajpet, Bengaluru - 560018



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Contact
www.linkedin.com/in/sarasija-padmanabhan-64768a3 (LinkedIn)

Top Skills
Patent analysis
Patent analysis for FTO, infringement and patentability evaluations
Languages

Languages
Russian

Certifications
Patent Agent (registered in India)

Honors-Awards
Member of Expert Panel: WTO cell on IPR initiatives
https://www.youtube.com/watch?v=h_EIGTT9O7M

Sarasija Padmanabhan

DL-Tutor WIPO at World Intellectual Property Organization – WIPO
Bengaluru

Summary

Proficient patent facilitating expert with approximately 20 years' experience. Multi-faceted, with broad technology intelligence in Biochemistry, Molecular Biology, Pharmaceutical Sciences, Organic Chemistry, Inorganic Chemistry, Medical Devices, Physical Chemistry, Bio-Engineering, Polymer and Material Sciences, and also newer domains which interface multiple disciplines like Nanotechnology and Biotechnology. High calibre delivery of excellent client experience via outstanding and precise information retrieval and application. Record of delivering multi-domain technology landscapes within strict time and budget constraints with no compromise on quality. Complete patent competitive landscape support involving business, technology, science and IP law. Latest passion is the Distance Learning Programme at the WIPO Academy and am a WIPO DL-Tutor. Also engage actively with the activities of the Karnataka State Council for Science and Technology for the promotion of IPR and innovation. Contributed to the Guide for Inventors and Entrepreneurs Identifying Invention in the Public Domain (please see page 8 for acknowledgement)

Specialties: Registered as a patent agent in India.

Experience

**Independent
Patent Consultant**
May 2014 - Present (8 years)
Bengaluru

**World Intellectual Property Organization – WIPO
DL-Tutor WIPO**
June 2020 - Present (1 year 11 months)

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Education

Indian Institute of Science

Post-doctoral research, Molecular Biophysics - (1992 - 1996)

Shemyakin Institute of Bio-organic chemistry and Molecular Biology -
Academy of Sciences (Russia)

Ph.D. Carbohydrate Chemistry - plant lectins - (1987 - 1991)

Panjab University

M.Sc Hons, BSc Hons, Biochemistry - (1980 - 1985)

International Baccalaureate

IB Diploma - (1976 - 1980)

Kodaikanal International

International Baccalaureate, Science and Humanities - (1976 - 1980)

Veena V. Sarekan

HOD

Department of Computer
SRM ADARSH COLLEGE
Chamarajpet, Bengaluru-560 018



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Contact

www.linkedin.com/in/kodandaram-m-g (LinkedIn)

Top Skills

SIT
Property Rights
FPA

Honors-Awards

outstanding Faculty of NACIN

Kodandaram M.G

NACEN at central government- National Academy of Customs Excise and Narcotics (NACEN)

Bengaluru

Summary

Designation: IRS, Assistant Director of Customs and Central Excise (retired)

Educational Qualification: B.Sc, LLB

PG Diploma in National Social service (NSS)

PG Diploma in Business Administration

PG Diploma in IPR Law (NLSIU)

PG Diploma in Cyber Law and Cyber Forensics (NLSIU)

Presently Working: Faculty and Master trainer for GST at NACEN National Academy of Customs Excise and Narcotics

Email: mgkodandaram@gmail.com

Professional Experience:

In Public service as an Executive in Customs and Excise Department since 1981.

Worked in all important formations of Customs, Central Excise, Service-Tax, CESTAT and Anti-Smuggling units.

Served in Sahara International airport at Mumbai as Air Intelligence Officer.

The recipient of Sanman Award .

Trained thousands of officers in the department on taxation laws - Excise, Customs and Service Tax and Foreign Trade Policy, Intellectual Property Rights Law, Right To Information, Goods and Services Tax, Prevention of Money Laundering Act., Foreign Exchange Management Act , Export Oriented Units, Special Economic Zones(SEZ).

A Guest faculty in various training institutes

- 1) National Academy of Customs Indirect Taxes & Narcotics(NACIN);
- 2) National Law School of India University [NLSIU], Bengaluru;
- 3) National Law University[NLU], Delhi;
- 4) Fiscal Policy Institute,[FPA], Bengaluru;
- 5) Commercial taxes department, GOK, Bengaluru;



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- 6) Administrative Training Institute(ATI), Mysuru;
- 7) State institute of urban development (SIUD), Mysuru;
- 8) Karnataka Police Academy(KPA), Mysuru;
- 9) Defence RTI Bangalore; Hyderabad;
- 10) Postal Training Centre, Mysuru;
- 11) Direct Tax RTI, Bengaluru;
- 12) VTPC,
- 13) NASSCOM;
- 14) Computer Society of India, Bengaluru;
- 15) Siddaganga Institute of Technoogy(SIT), Tumkur;

Experience

central government- National Academy of Customs Indirect taxes and Narcotics (NACIN)

advocate and consultant

December 1981 - Present (40 years 5 months)

Bengaluru

In-house teaching of all officers of excise, customs and service tax and GST department

speaker on taxation and related legal matters, now retired on superannuation in 31st May 2018.

assistant director NACIN

Assistant Director

August 2010 - May 2018 (7 years 10 months)

Bangalore, India

Veena V. Sarekar
HOD

Department of Commerce
SRN ADARSH COLLEGE
Chamarajpet, Bengaluru-560 018.



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INDUSTRY ACADEMIA AND SKILL DEVELOPMENT CELL

SL NO	DATE	NAME OF THE WORKSHOP/PROGRAM	NUMBER OF PARTICIPANTS
1	13/7/2018 to 6/10/2018	Guest Lecture on Aptitude, Reasoning, Data base, ERP & SAP, Legal Awareness	39
2	1/8/2018	Guest Lecture on GST	106
3	3/8/2018	Stock Market	119
4	28/8/2018	Stock Market	49
5	15/11/2018	Workshop on Stock Market & Online Trading	76
6	11/3/2019	Workshop on GD & Mock Interview	54
7	25/3/2019 to 30/3/2019	Skill Enhancement Program	76



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INDUSTRY ACADEMIA INTERFACE & SKILL DEVELOPMENT CELL
Organises

**Guest Lectures on Aptitude, Reasoning, Data Base,
ERP & SAP, Legal Awareness**

The Management, Principal and Staff cordially invite you on
Date: 13 July to 6th Oct 2018 - at 10:00 am onwards, M.Com
BCA Students
Venue: Auditorium

Chief Guest: Mr. Chethan Krishnamurthy Topic: ERP & SAP Tools Date: 06.10.2018	Chief Guest: Mr. Mr. Shashidhar Rao Topic: Legal Awareness Date: 06.10.2018
Speaker: Mr. Naveen Topic: Aptitude & Reasoning Date: 13.07.2018	Speaker: Mr. Lohith Kumar Topic: Data - Base Technologies Date: 19.07.2018

Student Coordinators:
Ms. Samrudhi
Mr. Nagasai

Staff Coordinators:
Prof. Ranganatha Swamy

All are cordially invited

Sri. Jitendra Mardia Secretary, AGI	Sri. K K Hanval President AGI	Dr. Bharthish Rao Principal
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Report on Guest Lectures

Four guest lectures for BCA I,II,V semesters to enhance knowledge in latest technologies such as Cloud Computing, Mobile Computing, Network Securities, Android Technologies, Web Designing, Internet of Things(IoT) and Java To Enterprise Edition (J2EE) and will be continued for further duration of time.

Guest lecture details are as follows:

Topic : Aptitude and Reasoning Techniques
Company : TIMES Bengaluru
Expert : Mr.Naveen
Designation : CEO
Date & Venue :13.07.2018 BCA Seminar Hall
Semester : BCA-III and BCA-V

Topic : Internet Of Things(IoT),Database Technologies
Company :Glovish Technolgies, Bengaluru
Expert : Mr.Lohith Kumar
Designation :CEO
Date & Venue:19.07.2018 BCA Seminar Hall
Semester : BCA-III and BCA-V

Topic : ERP and SAP Tools
Company :Accenture, Bengaluru
Expert : Mr.Chethan Krishnamurthy
Designation :Project Manager
Date & Venue:06.10.2018 Basement Auditorium
Semester : BCA-I, BCA-III and BCA-V

Topic : Legal Awareness
Court :Justice High Court, Bengaluru
Expert : Mr.Shashidhar Rao
Date & Venue:06.10.2018 Basement Auditorium
Semester : BCA-I

The Department organized 4 Guest Lectures to enhance knowledge in Cloud Computing, Mobile Computing, Networking, Network Securities, Android Technologies, Web Designing and Java To Enterprise Edition (J2EE) and will be continued in the future.





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An industrial visit to TVS was organized on March 25, 2017 which all the students participated.



A National Level Android Championship-2017 was conducted and a 2 day workshop on March 27 and 28, 2017. All the BCA students participated in this workshop. This Workshop is conducted by IIT Mumbai. Shrey Shah, Punith Raj and Saikaushik were selected for finals which is going to held in May-2017.



Head of the Department,
Department of B.Tech,
Sitadevi Ratanchand Nahar Adarsh College
Affiliated to Bengaluru City University,
No. 5, 5th Main Road, Chamarajpet,
BANGALURU - 560 078



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Contact

www.linkedin.com/in/naveen-kumar-r-69046989 (LinkedIn)

Top Skills

- Advertising Sales
- Business Development
- Team Management

Naveen Kumar R

Dy Chief Manager at Bennett Coleman and Co. Ltd. (Times Group)

Chennai

Experience

Bennett Coleman and Co. Ltd. (Times Group)

9 years 6 months

Dy Chief Manager

April 2018 - Present (4 years 1 month)

Chennai, India

Senior Manager Response

April 2016 - Present (6 years 1 month)

Chennai, India

Manager - Response

November 2012 - Present (9 years 6 months)

The Hindu

Senior Advertisement Officer

September 2008 - April 2012 (3 years 8 months)

Info Edge India Ltd


Asst Manager

December 2006 - August 2008 (1 year 9 months)

Education

Sathyabama Institute of Science and Technology

Master of Business Administration (MBA), Marketing


 Page 1 of 1
 Sathyabama Institute of Science and Technology
 Adarsh Ratanchand Nahar
 Admitted to Bangalore University
 No. 5, 5th Main Road, Chamarajpet
 BANGALORE 560028



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Lohith Kumar. G
lohith.glovish@gmail.com
9844257925

Working Experience:

Presently Designated Partner at GLOVISH TECHNOLOGIES LLP , The company was founded in 2012 by a team of enthusiastic IT specialists who wanted to overcome the routine job and create a company that would act in the market not only for business success but for the sake of Technology itself and Corporate Trust.Glovish Technologies (GT) provides cutting edge solutions for different industry verticals through high-end CAD/CAM support. Glovish Technologies is an offshore Engineering company, Corporate Office, Design and Development Centre based in Bengaluru.

Teaching Experience:

College	Year of Experience
SSR College of Science & Commerce , Bangalore	25 th June 2012 - 14 June 2013 (Full Time)
Jindal College Of Management Studies , Bangalore	22 nd June 2013 - 23 rd Nov 2013 (Part Time)
Sri Adichunchanagiri College Of Business Management , Bangalore	20 th January 2014 - 2 nd March 2014 (Part Time)
Vasavi Jnana Peetha First Grade College	7 th June 2014 = Till now (Full Time)

Computer Literacy:

A+, N+, C, C++, UNIX , VB.Net, MCITP, CCNA, Win 2008 Server, ASP.net,Python,Java J2EE

Skills Highlights :

Software project management
Client interaction and implementation
Corporate Training
College shot term course training

Education :

Master of Computer Application from Mysore University, Year 2014

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Adarsh College
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280002



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Contact

www.linkedin.com/in/chetan-krishnamurthy-7100b924
(LinkedIn)

Top Skills

WIP
Oracle E-Business Suite
Oracle Applications

Chetan Krishnamurthy

Oracle eBiz Technical Architect, Oracle Procurement Cloud Certified Professional
Bengaluru

Summary

- 14+ years of experience of Oracle eBusiness Suite Experience
- Expertise in SQL, PL/SQL, Oracle Reports, Forms, XML/BI Publisher, Discoverer, Workflow
- Strong experience in Implementation, RICE Development, Data Conversion
- Strong experience in Oracle Supply Chain modules of Inventory, Order Management, Procurement
- Oracle Procurement Cloud Certified Professional
- Has successfully lead large teams of 40+ developers in implementation of critical, time sensitive projects.

Experience

Accenture
Associate Manager
November 2012 - Present (9 years 5 months)
Bengaluru Area, India

14 Years of experience as a technical resource in Oracle eBiz Suite. Expertise in SQL, PL/SQL, Oracle Reports, Forms, XML/BI Publisher, Discoverer, Workflow. Strong experience in Implementation, RICE Development, Data Conversion. Has successfully lead large teams of 40+ developers in implementation of critical, time sensitive projects.

Hewlett Packard Enterprise
Technical Lead
December 2009 - November 2012 (3 years)
Bengaluru Area, India

I work as a Techno Functional Lead in the Oracle Application Ebiz Suite Finance practice.

My responsibilities were:

- Understanding of the design and data model of customer's business requirements

Page 1 of 2





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- Worked on PL/SQL, Forms, Reports, XML Publisher and Workflow.
- Lead a team of 5 developers and implemented 130+ RICE objects across AP, GL, PO and FA modules
- Was the primary contact for the project and hence had deep relationship with the customer to understand his requirements, perform Gap Analysis and provide technical solutions

Oracle

Consultant

April 2006 - December 2009 (3 years 9 months)

Bengaluru Area, India

Worked as a Consultant in the Oracle Application Ebiz Suite Supply Chain Manufacturing (SCM) practice. My responsibilities were:

- Understanding of the design and data model of customer's business requirements
- Worked on PL/SQL, Forms, Reports, XML Publisher and Workflow.
- Suggest and provide functional and technical solutions to customer business needs.
- Development and Testing of code
- Documentation of User Test Cases and Installation scripts

HTMT

Software Engineer

October 2004 - April 2006 (1 year 7 months)

Bengaluru Area, India

Worked as a software engineer for development of Purchase Interface and Accounts Receivables and Payables. My work profile included:

- Design of User Interfaces through Oracle Forms 6i and 9i
- Design of reports through Oracle Reports 6i and 9i.
- Developing packages and triggers for transaction flows
- Preparing User and System Manuals and User Test Cases

Education

Sikkim Manipal University - Distance Education

Master of Business Administration - MBA, Project Management - (2012 - 2013)

Sri Revana Siddeshwara Institute of Technology, BANGALORE

Bachelor of Engineering - BE, Information Technology - (2000 - 2004)

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&
SKILL DEVELOPMENT CELL

Organises

Guest Lecture on GST

The Management, Principal and Staff cordially invite you on

Date: 1st August 2018 at 10:00 am onwards

B.Com/BBA Students

Venue: Auditorium

Speaker:

MR. Sanjay Dhariwal

Student Coordinators:

**Ms. Khushboo
Mr. Nikhil C**

Staff Coordinators:

Prof. Ranganatha Swamy

All are cordially invited

Sri. Jitendra Mardis
Secretary, AGI

Sri. K K Banoli
President AGI

Dr. Bharthish Rao
Principal

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[A Unit of Adarsh Group of Institutions]

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August 01, 2018

Report on Guest Lecture on GST

A guest lecture on the topic "Goods And Services Tax" was organized for the students of final year BCom on August 01, 2018. The Resource Person was Mr. Sanjay Dhariwal, Chartered Accountant and also the committee member of Adarsh Group of Institutions.

Prof. Nagesh N.S, Principal, SRN Adarsh college was also present on the occasion. Mr. Sanjay Dhariwal briefed the students about all the important aspects of GST especially its implementation and its functioning.

The students were impressed by the information given and found it very useful for the GST Internship project that they would be taking up in the near future.

The session was successfully completed by the interactive question and answers.



Veenav. Sankar
HOD
Department of Commerce
SRN ADARSH COLLEGE
Chamarajpet, Bengaluru - 560 018



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Contact

www.linkedin.com/in/ca-sanjay-m-dhariwal-26312234 (LinkedIn)
www.dnsconsulting.net (Company)

Top Skills

Indirect Taxation
Corporate Finance
Auditing

Publications

the article

ca Sanjay M Dhariwal

partner at Dhariwal & Sreenivas
Bengaluru

Summary

Been a speaker at various forums on direct and indirect taxes. Presented more 750 papers on vat and more than 150 papers on gst in various platform including CII ASSOCHAM ical, aiftp, jito, tpf,jain Yuva Manch, kscaa etc. Also been a panelist on cnbc and news 9 TV channels. Earlier past national president terapanth professional forum. Also director at dns consulting pvt ltd , dns realtors pvt ltd, Chetty's corner into food business, Macle group into software AR TECHNOLOGY and gaming, Director Poundwise a foreign currency trading company and salt and pepper pvt ltd which was into making movies. Authored and co authored more than 28 books. Presently speaker on social issues and gst. Also became chairman for a management college to be opened in silligudi by tpf. With the centenary of acharya mahapragya approaching in 2019 have been privileged to be nominated to the committee of 4 people for the activities of his publication of more than 140 books. Partner in charge of india's largest Ca Networking firm Dhariwal Sreenivas and affiliates have more than 22 network partners(practising ca firms) in 24 locations across india. Also nominated previously for 4 years as member Indirect taxcommittee of ICAI

Experience

Dhariwal & Sreenivas
Consultant
1993 - Present (29 years)

Education

The Institute of Chartered Accountants of India
CA - Chartered Accountant · (1989 - 1993)

sjrc college of law biore
llb · (1989 - 1992)



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aps college of commerce blore
bcom, B com - (1984 - 1989)

Baldwin boys high school blore
upto 8th std, my schooling - (1974 - 1983)

Veena V. Savelkar

HOD
Department of Commerce
SRN ADARSH COLLEGE
Chamarajpet, Bengaluru - 560 018.

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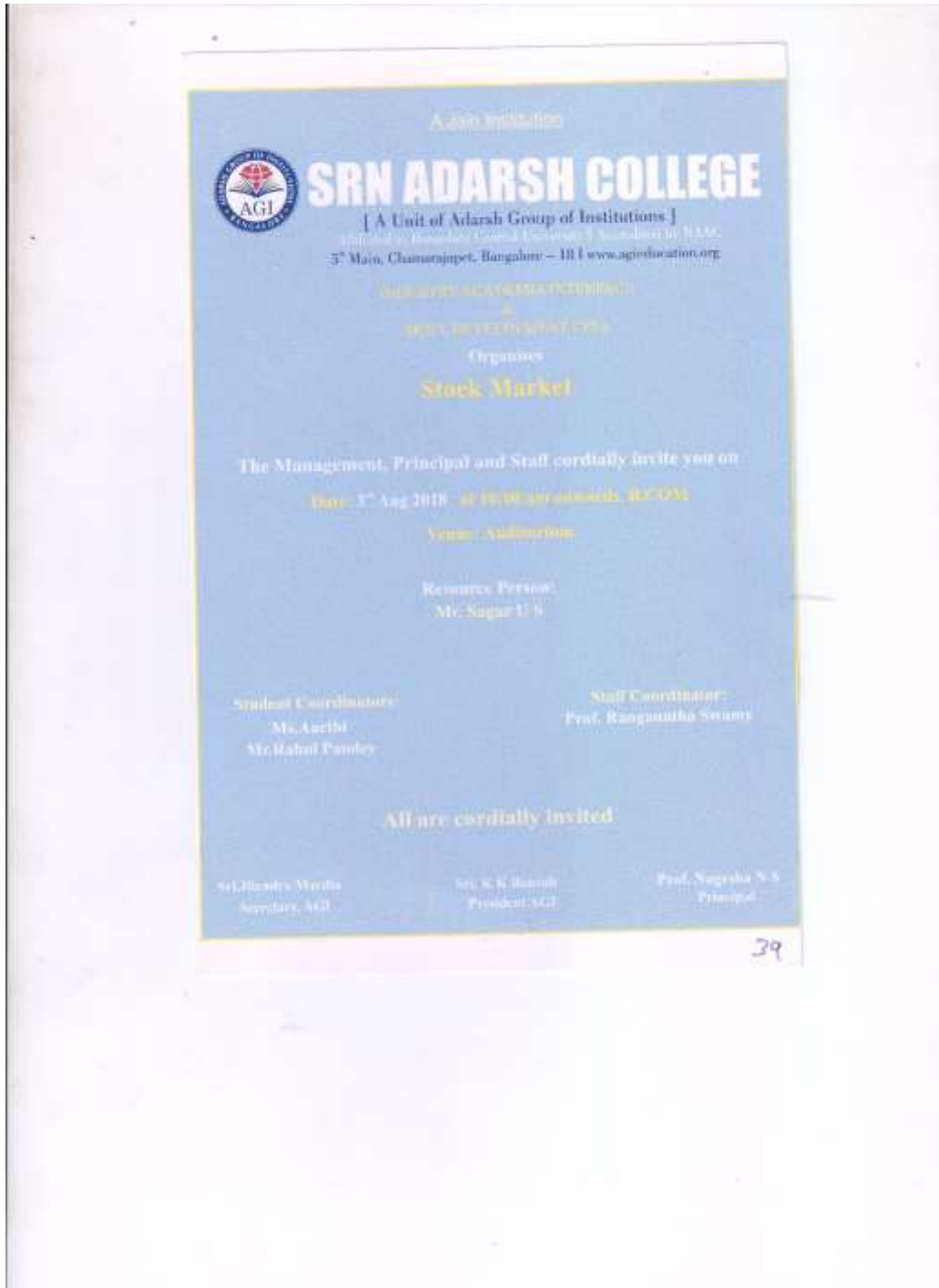


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18-19

SRN ADARSH COLLEGE
5th MAIN, CHAMARAJPET,
BANGALORE

REPORT ON INDUCTION PROGRAM ON STOCK MARKETS

An Induction programme on the topic "STOCK MARKETS" was organized for the students of III Semester B Com on 3/8/2018 from 9:30AM to 1:10PM. The Resource Person was Mr. Sagar U S, an expert from the Stock Exchange.

Prof. Nagesh N S, Principal, SRN Adarsh College, who was also present on the occasion, addressed the gathering and introduced the resource person to the audience.

Mr. Sagar U S briefed the students about the theoretical aspects in the first session and also imparted practical knowledge in the second session through **LIVE TRADING** in the stock markets.

The students were impressed by the information given and found it relevant and useful. They are ready to invest their savings into stock markets in the future and are requesting more inputs in this matter.

Organizer

Kiran G

Venue V. Saneekar
HOD
Department of Commerce
SRN ADARSH COLL
Chamarajpet, Bengaluru-560 018

Sitadevi Ratanchand Nahar
PRINCIPAL
Principal
Sitadevi Ratanchand Nahar
Adarsh College
Bengaluru-560 018



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 **stocktale**

Sagar U S
Founder & Course Director

📍 : #58, 4th Main, 18th Cross, Malleshwaram, Bangalore - 55
 📞 : +91 973 11 99 114 | ✉ : sagaru@iamstocktale.org
 🌐 : www.iamstocktale.org | [f](#) | [t](#) | [i](#) | [s](#) | [w](#) | [i](#) | [a](#) | [m](#) | [s](#) | [t](#) | [o](#) | [c](#) | [k](#) | [t](#) | [a](#) | [l](#) | [e](#) | [o](#) | [r](#) | [g](#)

- Bishop Cotton Institute of management,
- Pooja Bhagavat Memorial Mahajana Education Centre PG and many more of reputed institutions

Area of Expertise – Price, Volume Analysis and Risk Management

Fortunate enough to impact around 40000 Students & 20000 Investors Community across Karnataka from past one decade

Have Successfully Completed training to Students on creating awareness (Government of India's Pet Project) –Digital India (BHIM) to 30000 people

Resource Person for Government of Karnataka Summer Camp projects

Created an awareness program called Selfieforindia (National Election 2019) impacted 25000 people to vote

Various Projects – Carpediem, SAM, Mindfulness, Alphabet

Veenu V. Sarekas
 HOD
 Department of Commerce
 SRM ADARSH COLL
 Chamarajpet, Bengaluru-560 018

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QUALITY & ACADEMIC EXCELLENCE
 &
 SKILL DEVELOPMENT & CAREER
 ORIENTATION

Stock Market

The Management, Principal and Staff cordially invite you on
Date: 20th August 2018 at 10:00 am onwards, B.C. Hall
Venue: Auditorium

Resource Person:
Mr. Sugat U.S

Student Coordinators:
 Ms. Aarthi
 Mr. Rahul Pandey

Staff Coordinator:
 Prof. Ranganatha Swamy

All are cordially invited

Mr. Dinesh Mardik
 Secretary, AGI

Dr. C. K. Basappa
 President, AGI

Prof. Nagesha N.S
 Principal



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20/8/2018

From,

Kiran. S.
Programme Co-ordinator.
SEN Adarsh College.
Chamarajpet, Bangalore.

To,

The Principal
SEN Adarsh College,
Chamarajpet, Bangalore.

Dear Sir,

Sub: Proposal for Induction Program.

With reference to the above subject, this is the
Proposal for the Induction Program on "STOCK MARKETS" for
IV Semester Bcom Students. The date given by the expert
Mr. Sagal. V. S is 28-08-2018. The program will be conducted
between 9:30 to 12:30. on 5/8/18

We request you to help us in this matter.

Requirements

Send the invitation to the students.

- ① Projector.
- ② Internet facility.

8:45 - 9:30
9:30 -
10 to 1

20/8/18

Thanking You,

Regards,
K S
(KIRAN. S.)



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5th Main, Chamarajpet

Bangalore-560018

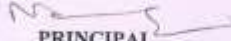
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
27 August, 2018


All the students of Final Year B.Com are hereby informed to attend an Induction Program on "STOCK MARKETS" on 28 August, 2018(Tuesday) from 10:00 AM onwards. Attendance for the program is mandatory.

Venue: Auditorium.


Program Co-ordinator


PRINCIPAL

V Sem B.com 'A' Sec. 

V Sem B.com 'B' Sec. 



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BANGALORE

REPORT ON INDUCTION PROGRAM ON STOCK MARKETS

An Induction programme on the topic "STOCK MARKETS" was organized for the students of Semester B Com on 26/8/2018 from 9:30AM to 1:10PM. The Resource Person was Mr. Sagar U S, an expert from the Stock Exchange.

Prof. Nagesh N S, Principal, SRN Adarsh College, who was also present on the occasion, addressed the gathering and introduced the resource person to the audience.

Mr. Sagar U S briefed the students about the theoretical aspects in the first session and also imparted practical knowledge in the second session through **LIVE TRADING** in the stock markets.

The students were impressed by the information given and found it relevant and useful. They are ready to invest their savings into stock markets in the future and are requesting more inputs in this matter.

Organizer

Kiran G

Veene V. Sandekar

HOD
Department of Commerce
SRN ADARSH COLLEGE
Chamarajpet, Bengaluru-560 018

[Signature]
PRINCIPAL
Principal
Sitadevi Ratanchand Nahar
Adarsh College
Chamarajpet, Bengaluru-560 018

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stocktale

Sagar U S
Founder & Course Director

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📞 : +91 973 11 99 114 | ✉ : sagarus@iamstocktale.org
🌐 : www.iamstocktale.org | 📱 | 📺 | 📺 | [iamstocktale](https://www.instagram.com/iamstocktale)

Profile - Mr. Sagar U.S
Course Director -Stocktale
www.ussagar.org
www.iamstocktale.org
<http://iamstocktale.org/index.php/feedback-our-motivation/>
sagarus@iamstocktale.org
Mobile -9731199114

Masters in Finance, Trader, Trainer & Entrepreneur
Guest Columnist on Capital markets in the leading Newspapers - Kannada Prabha
Guest Speaker in various News Channels namely Suvarna News 24/7, on Stock Markets & Commodity Markets
Founder – Stocktale –Story of bulls, bears & me
Have Successfully Completed Add-on Certificate Courses and numerous Workshops on Stock Market in PG and UG Premier Colleges across Karnataka to name a few:

- MES Degree College of Arts, Commerce & Science ,
- Seshadripuram institutions ,
- MS Ramaiah College of Arts Science & Commerce,
- National College,
- ASC Degree College ,
- CIMS- B School
- MLA Academy of Higher Learning,
- KLE Institutions ,
- Vivekananda Degree College ,

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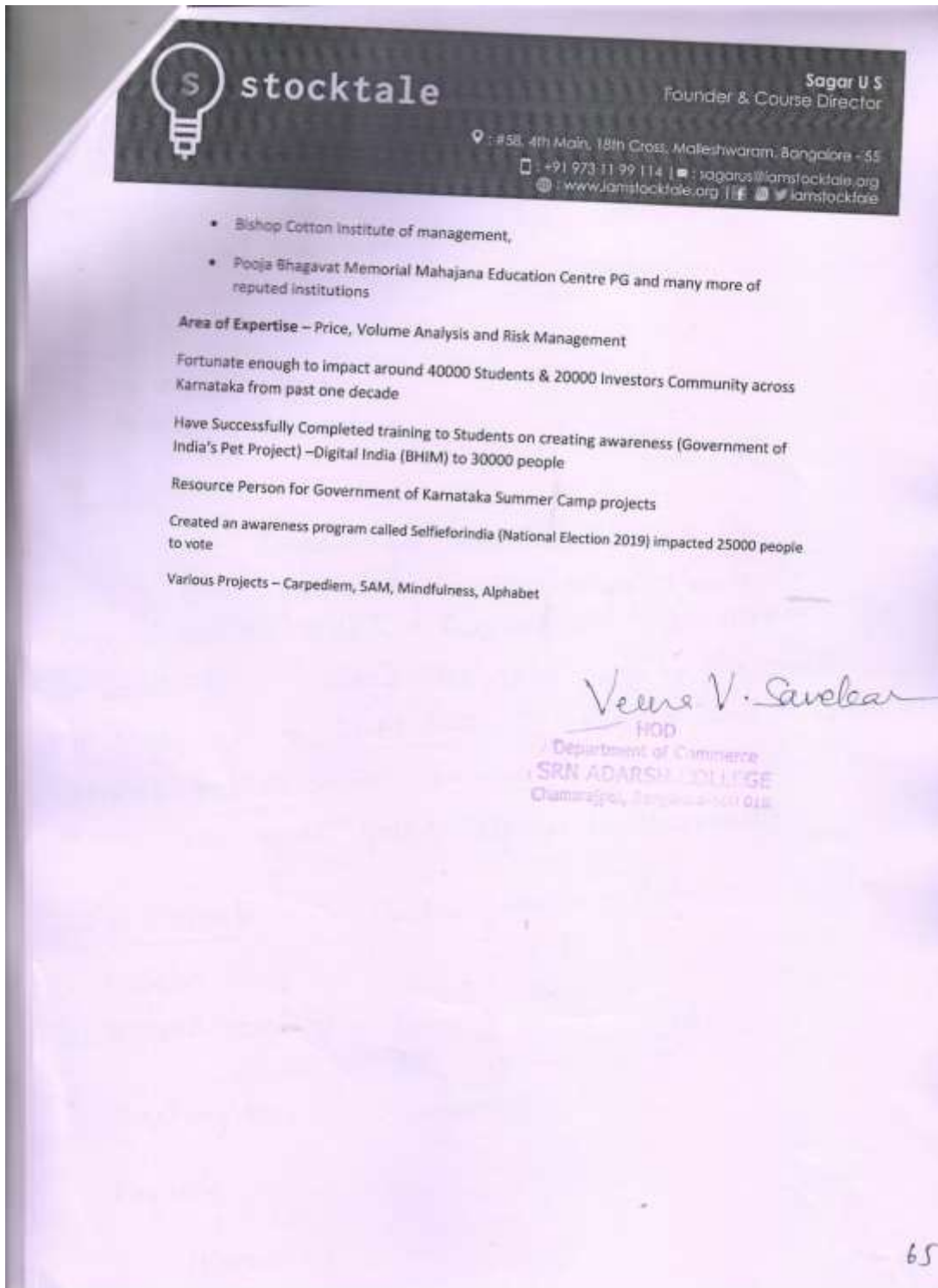


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INDUSTRY ACADEMIA INTERFACE
&
SKILL DEVELOPMENT CELL

Organises

Workshop on Stock Market & Online Trading

The Management, Principal and Staff cordially invite you on

Date: 15th November 2018 at 10:00 am onwards, M.Com

Venue: Auditorium

Chief Guest:

Mr. Hangovan,
Branch Head,
Geoff Financial Services

Student Coordinators:

Ms. Likhitha Mane
Mr. Rajath Kumar

Staff Coordinator:

Prof. Ranganatha Swamy

All are cordially invited

Sri. Jitendra Mardia
Secretary, AGI

Sri. K.K. Bansali
President AGI

Prof. Nagatha N S
Principal

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Report on Stock Market and Online Trading Workshop

On 15/11/2018 Workshop on Stock Market and Online Trading organized for M.com students in order expose students to operations of stock market. The resource person was Mr. Ilangoan, Branch Head, GeoJit Financial services. Speaker explained the operations of stock markets and mock-trading for students. He also discussed various investment avenues and SIP Investments. He explained the process and importance of having bank account. Online trading of market showed practically and gave tips for investment.



K. L.
(KIRAN-G)
Coordinator,
Post Graduate Department of Commerce
Sitadevi Ratanchand Nahar
ADARSH COLLEGE
Bengaluru - 560 058

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INDUSTRY ACADEMIA INTERFACE
&
SKILL DEVELOPMENT CELL
Organises
Workshop on GD & Mock Interview

The Management, Principal and Staff cordially invite you on
Date: 11th March 2019 at 10:00 am onwards
All Degree Students
Venue: Auditorium

Chief Guest:
MR. Rahul Kapoor

Student Coordinators:
Ms. Jamuna R
Mr. Yash Kumar Bhansali

Staff Coordinators:
Prof. Ranganatha Swamy

All are cordially invited

Sri. Jitendra Mardia
Secretary, AGI

Sri. K. K. Bansal
President AGI

Dr. Bharthish Rao
Principal

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March 11, 2019

Report on Executive development program (Rahul Kapoor)

Venue: Auditorium

Four rounds of GDs and several mock interviews for every student were conducted. Based on their performance and confidence level, they have been categorized in 4 teams. Team 1 includes the students who are proficient and confident. Team 2 consists of students who were second best. Team 3 includes the students who are capable but they lack confidence and need that extra push. Team 4 comprises of those students who are slightly passive and they need special care as their basic drawback is communication skill. A little extra care from the mentors, teachers and placement officers can do wonders for all these students.

The GDs from the beginning of the day to the end of the workshop, it can only be said that there was a giant leap. They learnt to think out of the box for any given topic from controversial to abstract to case studies. Apart from that, they learnt to play a leadership role in the GDs, became more assertive in their verbal as well as body language. Most noteworthy breakthrough was noticed in the way different students initiated the GDs in different ways. Even the few initially diffident participants of team 3 & 4 also broke out from their shells and initiated a GD confidently.

This significant change could be noticed for all the students due to video recording of the discussion and review the same during every session. The students also learnt the technicalities of interviews, especially personality based questions, noted down model answers that were dictated to them, created their own answers for most FAQs and handled questions with relative ease during the mock interview session.

Veena V. Sarebas
HOD,
Bachelor of Business Administration
SRN Adarsh College
Chamarajpet,
Bangalore-560 018



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www.kwec.net/ (Company)
www.mplayinternational.com/ (Company)
www.igniteindiainitiative.org (Company)

Top Skills

Entrepreneurship
Motivational Speaking
Published Author

Languages

Hindi
Kannada
Gujarati
English

Certifications

Certified trainer for Edward De Bono's 6 Thinking Hats, USA
Certified consultant of Thomas Systems, UK

Publications

Work Wise - Lessons in Excellence for Young Professionals

Rahul Kapoor

India's Leading Mindset Coach & Inspirational Speaker, Bengaluru

Summary

Trained over 2 Lakh people from various backgrounds in the past 20 years

Conducted sessions in 15 countries which includes India, Australia, Canada, Malaysia, Singapore, USA and the Middle East

Conducted sessions for over 500 clients

Experience

KWEC
24 years
Founder
September 1998 - Present (23 years 8 months)

Founder and Chief Trainer
September 1998 - Present (23 years 8 months)
Bangalore

Rahul Kapoor is dedicated to helping people transform their lives and achieve great results, both personal and professional.

Over the last 15 years he has impacted over 200,000 people across 200 organizations with his work in the areas peak performance, goal setting and team effectiveness.

Rahul is a guest faculty at Indian Institute of Management, Bangalore. He conducts sessions for Executive General Management Programs.

He has authored over 150 articles for his column WorkWise which appears in Education Times, a supplement of The Times of India. The collection of his best articles have been compiled in a form of a book titled WorkWise - Lessons in Excellence for Young Professionals and published by Times Group Books

Page 1 of 2

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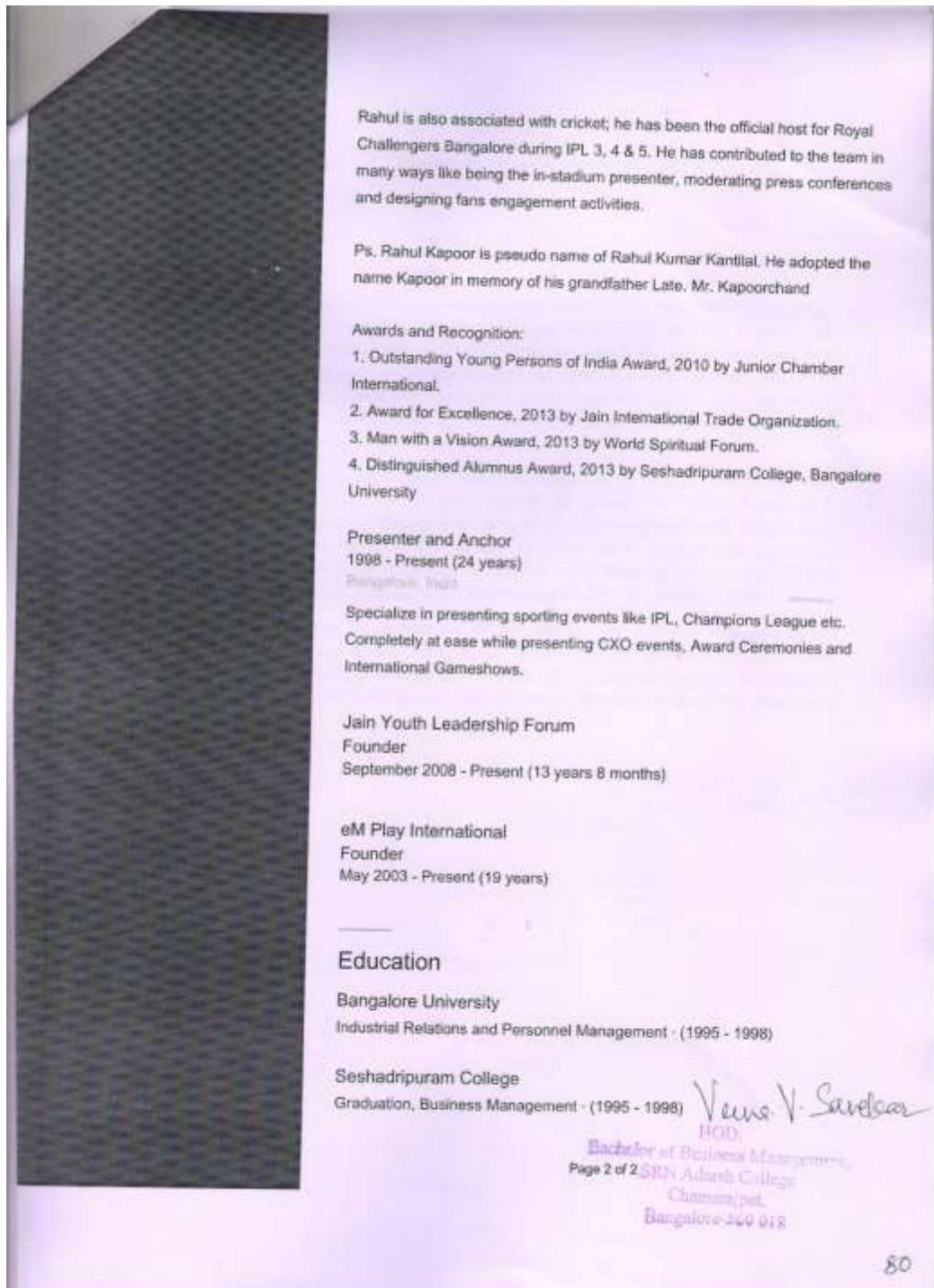


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INDUSTRY ACADEMIA INTERFACE
&
SKILL DEVELOPMENT CELL

Organises

Skill Enhancement Program

The Management, Principal and Staff cordially invite you on

Date: 25th to 30th March 2019 at 10:00 am onwards
M.Com Students
Venue: Auditorium

Guest Speaker: Bhargavi, Mouma, Basli	Guest Speaker: Prathyush, Arpitha
Student Coordinators: Ms. Neetha Mr. Sumanth	Staff Coordinators: Prof. Ranganatha Swamy

All are cordially invited

Sri. Jitendra Mardia Secretary, AGI	Sri. K K Basu President AGI	Prof. Nagesha S S Principal
--	--------------------------------	--------------------------------

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Report on Campus Recruitment Training Program

From 25th to 30th March of 2019 Campus Recruitment Training arranged for MCom Students from our institute and handled by Seventh Sense talent solutions, Bengaluru.

The purpose of the training program was to assist the students keeping their placements in mind by crafting a captivating inter-personal skill, along with strong responses to both behavioral and technical interview questions. This training program aims at leveraging the students most marketable and transferable skills to new career paths and types of work. Throughout the training program topics like Directions, Seating arrangements, Coding and Decoding, Resume building, E-mail writing, Group discussion, Interview skills and other topics were thought by different resource speakers.



K L
(KIRAN S)
Coordinator,
Post Graduate Department of Commerce
Sitadevi Ratanchand Nahar
ADARSH COLLEGE
Bengaluru - 560 018



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Mouna Muthamma C P

Area of Training Expertise : Soft Skills
Years of Experience : 4 years
Associated with Currently : Seventh Sense People Development Solutions

Core Competencies:

- Excellent presentation skills.
- Conducting interactive training sessions where the students are encouraged to participate.
- Very energetic trainer known for her ability to attract the crowd.

Work Experience:

- Working as a Soft Skills Trainer with **Seventh Sense People Development Solutions Pvt Ltd**

Focus as a Trainer:

- Personality development
- Resume Building
- Dressing and Grooming
- Corporate Etiquettes
- Group Discussion
- Presentation Skills
- Email Writing
- Team Building
- Interview Skills & Interview Questions

WORK EXPERIENCE:

Seventh Sense People Development Solutions

- Designation - HR (Learning & Development)
- Duration - 4 years
- Training Expertise - Soft Skills

Training Experience spans organizations:

- RNSIT, Bangalore
- The Oxford College of Engineering, Bangalore
- KSIT, Bangalore
- Gitam University, Bangalore
- BMSIT, Bangalore
- JSSATE, Bangalore
- BNMIT, Bangalore
- Christ University, Bangalore
- ISBR, Bangalore

and many more in Andhra Pradesh and Karnataka

Place: Bangalore

Mouna Muthamma C P

K. CKIRAN (G)
Coordinator,
Post Graduate Department of Commerce
Sitadevi Ratanchand Nahar
ADARSH COLLEGE
Bengaluru - 560 018



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ENTREPRENEURSHIP CEL

SL NO	DATE	NAME OF THE WORKSHOP/PROGRAM	NUMBER OF PARTICIPANTS
1	16/1/2018 To 27/1/2018	Students Interest & Development Initiative(SIDI) Program	54
2	15/2/2018	Entrepreneurial Attitude and Skills	32
3	21/3/2018 to 23/3/2018	Executive Development Program	32
4	25/10/2018	Entrepreneurship & Innovation in Business	76
5	26/2/2019 to 3/3/2019	Executive Development Program under KWEC	54
6	11/3/2019	Executive Development Program under KWEC	13
7	21/4/2022	Seminar on Investment Avenues	40
8	30/7/2022	Guest lecture on Entrepreneur VS Opportunity creator	44

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ENTREPRENEURSHIP CELL

Open to

Students Interest & Development Initiative (SID) Program

The Management, Principal and Staff cordially invite you to

Date: 16th Jan to 27th Jan 2018 at 10:00 am onwards
 All Degree Students
 Venue: Auditorium

Chief Guest
 Justice S. Narayana Hegde
 Former Justice of Supreme Court

Student Coordinators:
 Ms. Sivoditha
 Mr. Pooja

Staff Coordinators:
 Prof. Manganna Swamy

All are cordially invited

Mr. Ananda Mohan Mr. K. S. Basappa Dr. Bharatish Rai
 Secretary, AGI President, AGI Director

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Report on SIDI Program

Students Interest and Development Initiative (SIDI) Jan-16-29, 2018

SRN Adarsh College started a 10 day Students Interest and Development Initiative (SIDI) on January 16, 2018. SIDI program was formally inaugurated by Justice N.Santhosh Hegde, Former Justice of Supreme Court, Former Solicitor General of India and Former Lokayukta, Karnataka two years ago and since then has been regularly organized for the benefit of all the degree students of the college.



Entrepreneurship Development program (EDP) sessions were effectively handled by Prof.M.S.Ranganathswamy. Students were taught to examine live case studies like Steve Jobs's and companies like Nirma and Infosys and also analyze them. About 50 BCom and BBM students attended these sessions.



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Mr. Nishanth Niranjana of career launch trained students in the basic rules of advanced excel to train and update them. Quick methods to find out simple interest, compound interest and reasoning, quick methods to find out ratio analysis work taught. About 85 students were benefited from these sessions.



Venug. V. Savelkar
HOD,
Bachelor of Business Administration
SRM Adarsh College
Chamarajpet,
Bengaluru-560 018



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Justice N Santosh Hegde

Justice Santosh Hegde - the name is synonymous to honesty, sincerity, integrity, hard work and perseverance. When this former Supreme Court Judge was appointed the Lokayukta of Karnataka on August 3, 2006, many had raised apprehensions. Will the soft spoken man be able to do justice to his new role which he would be taking charge from Justice Venkatachala known for his fiery remarks? Well, Justice Hegde proved his detractors wrong through his highly efficient style of functioning. Today after over three years as the Lokayukta of Karnataka, his functioning has been widely acclaimed and he is hailed as one of the best Lokayuktas of the state, even when the government is dilly dallying to grant suo moto powers to the Lokayukta.

Born on June 16, 1940 in Nitte village of Karkala in Udupi district, he is the son of former Supreme Court judge Late K S Hegde and Late Meenakshi Hegde and brother of N Vinay Hegde, the Chancellor of Nitte University. After his early education at St Aloysius School in Mangalore and Madras Christian College, Hegde completed his BSc from Central College, Bangalore and went on to have a degree in Law from Government Law College, Bangalore, now known as University Law College. Justice Santosh Hegde was a talented sportsman throughout his school and university career and even represented his school team in various games including the inter-state cricket tournament. He also represented the State of Mysore and University of Mysore in hockey.

After completing apprenticeship training, he enrolled as an advocate in January 1966. He was appointed as the Advocate General of Karnataka in February 1984 and held that position till August 1988. He worked as additional Solicitor General of India from December 1989 to November 1990. He was re-appointed as the Solicitor General of India in April 1998 and was appointed as a Supreme Court Judge in January 1999, a position which he held till June 2005.

A highly disciplined man, Justice Hegde, as the Lokayukta of Karnataka, has proved a nightmare to the corrupt officials and bureaucrats. Determined to root out corruption from the society, he strongly believes that this can be achieved if the younger generation makes up its mind. He has been oft and again giving a clarion call to the students to raise voice against corruption. Partly blaming the common man for the spurt in corruption cases, Justice Hegde strongly feels that the menace can be eradicated when people stop bribing the officials.

During his tenure, several skeletons have rolled down the cupboards of various government departments in various parts of the state and several officers trapped for possessing disproportionate wealth. But the dangerous tentacles of this evil called corruption is continuing to spread far and wide and it is only determined efforts on the part of the society that can crack down this menace.

Justice Santosh Hegde who is also involved in various other organisations, has been befittingly conferred with several awards in recognition of his yeoman service. The Mangalore University has conferred on him an Honorary Doctorate of Law. He has also won the Vandana Award.

Justice Hegde was appointed as Karnataka Lokayukta on August 3, 2006 for a term of five years and still had 14 months left in his tenure. He was given a public service award from Transparency International for his work.

Veena Y. Saneekar
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Bachelor of Business Management
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Bangalore-560 018

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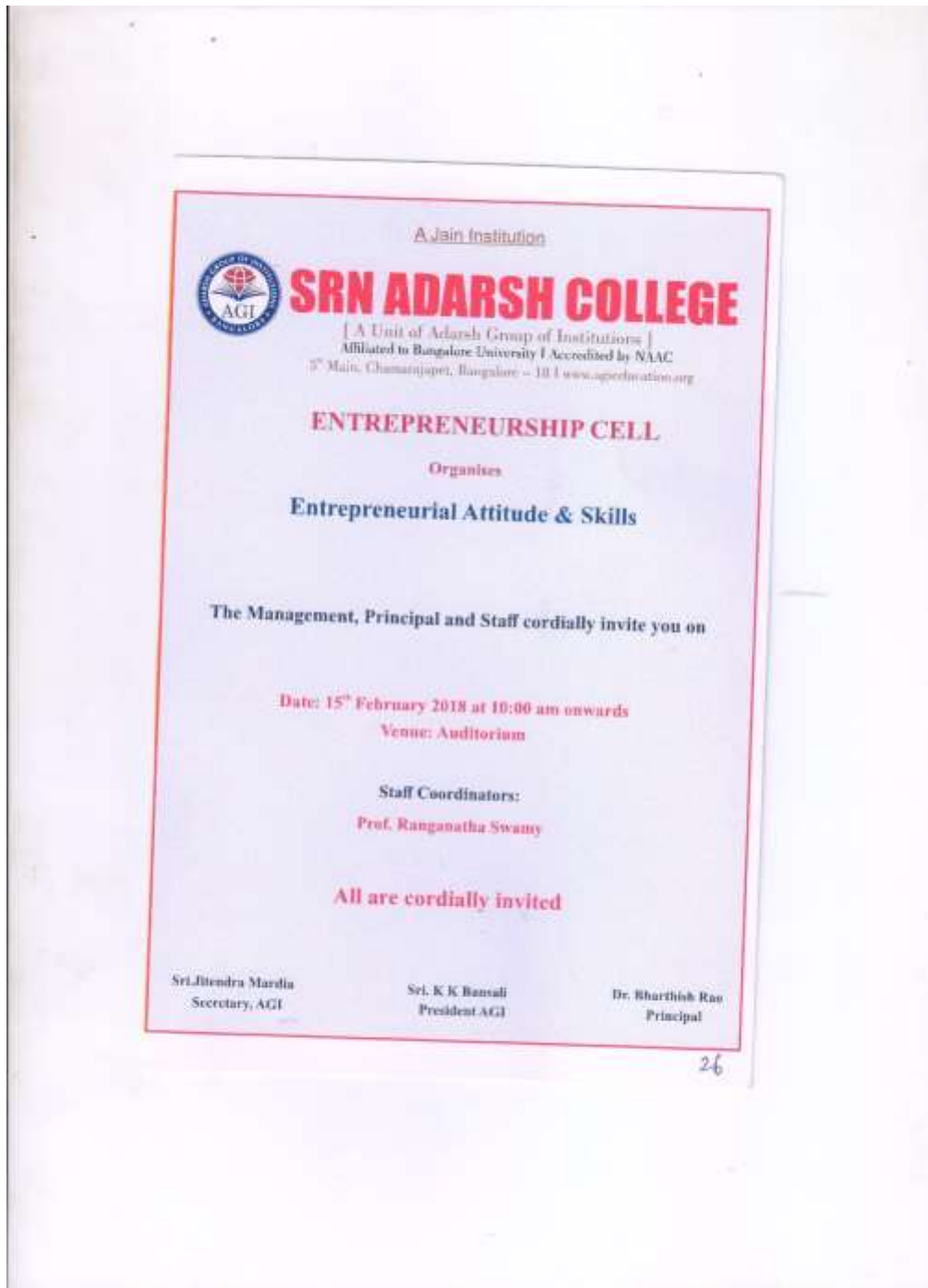


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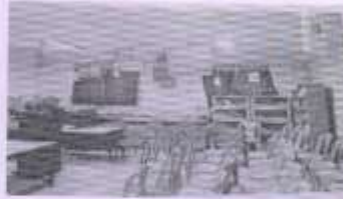
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Report on E-Cell Inauguration

An E-Cell (Entrepreneurship Cell) was inaugurated on 15-02-2018 for all UG students. The purpose of E-Cell is to bring out entrepreneurial flairs in students and to make them understand entrepreneurial attitude and entrepreneurial skills which helps them with a platform to give a number of innovative opportunities to develop the entrepreneurs in them.



Veens V. Sankar
HOD,
Bachelor of Business Administration
Sri N Adarsh College
Chamarajpet,
Bengaluru-560 018

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ENTREPRENEURSHIP CELL

Organises

Executive Development Program

The Management, Principal and Staff cordially invite you on

Date: 21st to 23rd March 2018 at 10:00 am onwards

BBA Students

Venue: Auditorium

Speaker:

MR. Rahul Kapoor

Student Coordinators:

Mr. Niketh
Mr. Lucky Khandelwal

Staff Coordinators:

Prof. Ranganatha Swamy

All are cordially invited

Sri. Jitendra Marbha
Secretary, AGI

Sri. K. K. Bansal
President AGI

Dr. Bharthish Rao
Principal

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KWEC
www.kwec.net

(8)

Post - Training Report
Executive Development Program - BBA Students
SRN Adarsh College, Bangalore

Program Type : Executive Development Program Series 3

Dates : 21st, 22nd and 23rd March 2018

Participants : Final Semester BBA

Duration : 3 days, 10:00 - 15:00

Venue : Adarsh College Auditorium


No of students: 25

Trainers : Palani Rajan

Co - Trainer : Naresh Kumar

Report Created by : Palani Rajan, KWEC
Document Created on : 8th February 2018

Document Approved by:


Rahul Kapoor

Post Training Report Page 1

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Schedule of the Program

Date	Timings	Module
21 st March 2018	10:00 - 13:00	Introduction to Group Discussion Why group discussion and topics covered in the GD Mock GD's - Tips on Body Language Importance of Opener - Body - Summary - Close Recap on the take aways from Session 4 GD's - Introduction to Abstract topics and Role plays Tips on Managing Time, Making Notes & Intervene Strategies Feedback on the discussion
22 nd March 2018	10:00 - 13:00	Recap on the take aways from Session 4 GD's - Tips on handling objections, Assertiveness and playing a leadership role during a discussion Feedback on the discussion Recap on the take aways from Session Final round of GD's with difficult topics Reverse presentation, Q and A
23 rd March 2018	10:00 - 13:00	Introduction to Interview Types of Interviews Preparation Before, During and After the Interview Do's and Don'ts during the Interview Grooming Etiquettes Frequently asked questions and ways to answer the same Mock Interview Resume Writing, Summary and Close

Post Training Report
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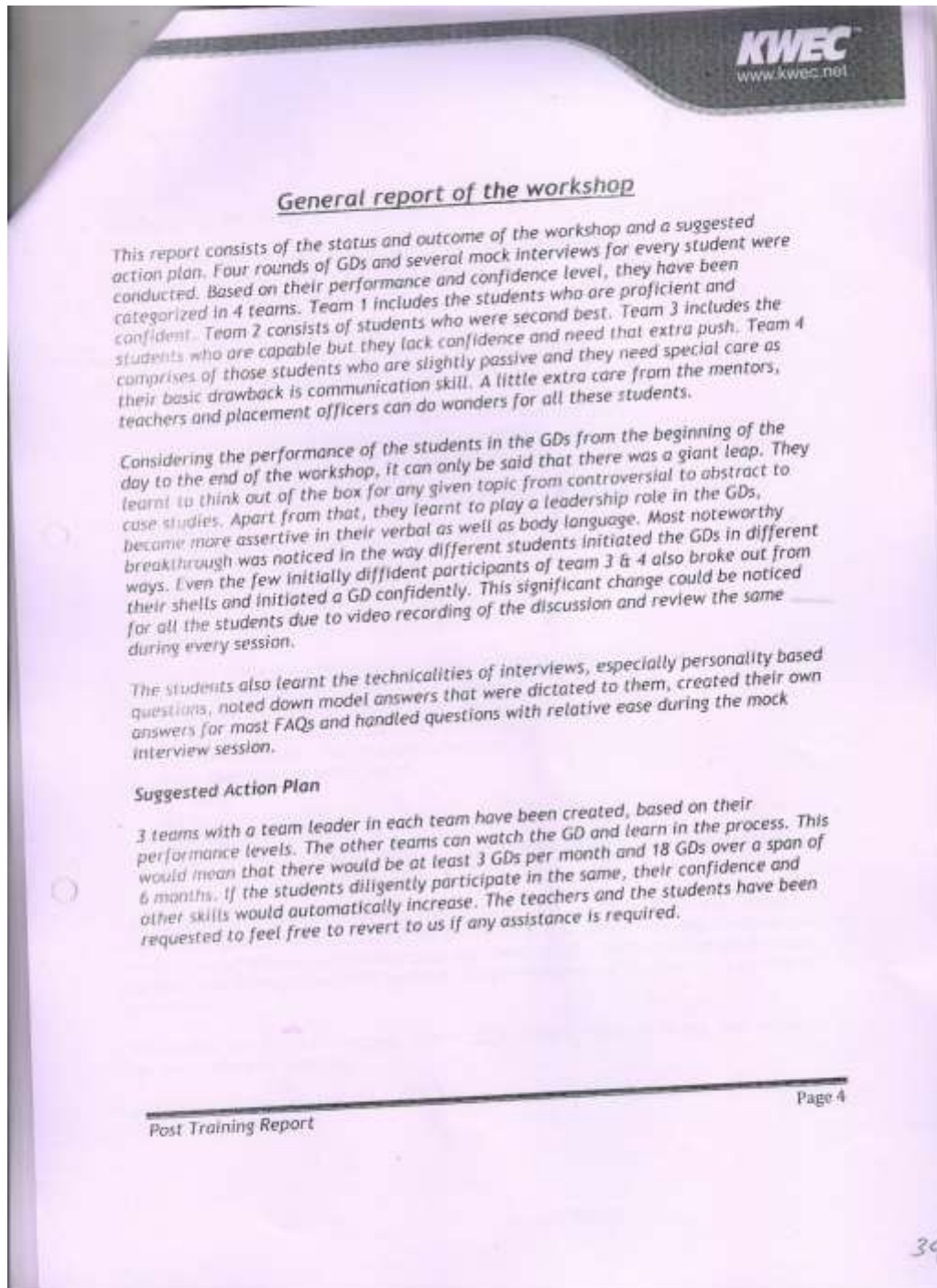
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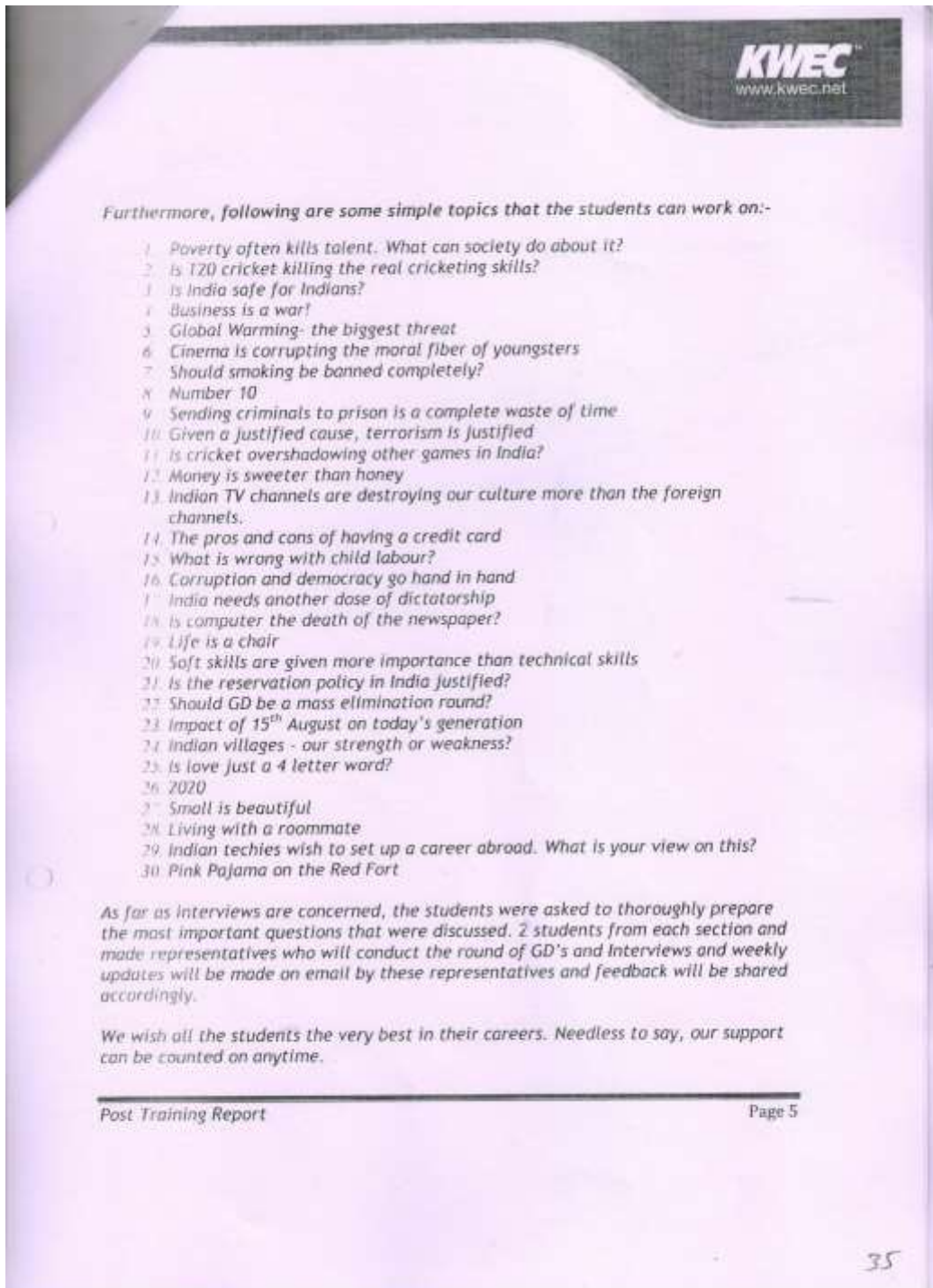


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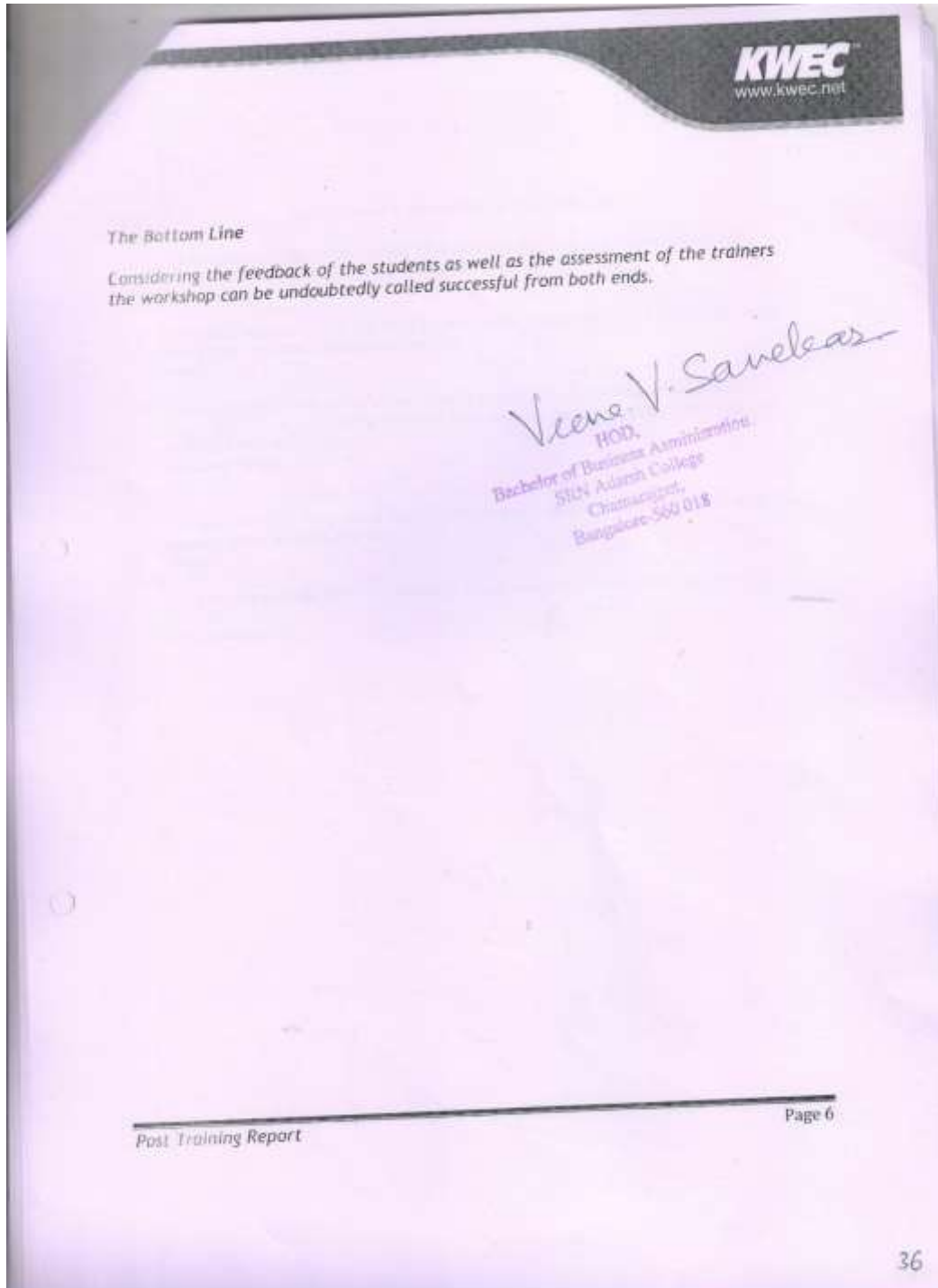


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KWEC
www.kwec.net

Group Picture



Veena V. Savelkar

Head of Business Administration
Adarsh College
Chamarajpet
Bengaluru 560 018



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Profile Summary:

- Profile URL:** www.linkedin.com/in/rahulkapoorlive/ (LinkedIn)
- Company:** www.kwec.net/ (Company)
- Company:** www.mplayinternational.com/ (Company)
- Company:** www.igniteindiainitiative.org (Company)

Top Skills: Entrepreneurship, Motivational Speaking, Published Author

Languages: Hindi, Kannada, Gujarati, English

Certifications: Certified trainer for Edward De Bono's 6 Thinking Hats, USA; Certified consultant of Thomas Systems, UK

Publications: Work Wise - Lessons in Excellence for Young Professionals

Rahul Kapoor

India's Leading Mindset Coach & Inspirational Speaker.
Bengaluru

Summary

Trained over 2 Lakh people from various backgrounds in the past 20 years

Conducted sessions in 15 countries which includes India, Australia, Canada, Malaysia, Singapore, USA and the Middle East

Conducted sessions for over 500 clients

Experience

KWEC
24 years
Founder
September 1998 - Present (23 years 8 months)

Founder and Chief Trainer
September 1998 - Present (23 years 8 months)
Bengaluru

Rahul Kapoor is dedicated to helping people transform their lives and achieve great results, both personal and professional.

Over the last 15 years he has impacted over 200,000 people across 200 organizations with his work in the areas peak performance, goal setting and team effectiveness.

Rahul is a guest faculty at Indian Institute of Management, Bangalore. He conducts sessions for Executive General Management Programs.

He has authored over 150 articles for his column WorkWise which appears in Education Times, a supplement of The Times of India. The collection of his best articles have been compiled in a form of a book titled WorkWise - Lessons in Excellence for Young Professionals and published by Times Group Books

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Rahul is also associated with cricket; he has been the official host for Royal Challengers Bangalore during IPL 3, 4 & 5. He has contributed to the team in many ways like being the in-stadium presenter, moderating press conferences and designing fans engagement activities.

Ps. Rahul Kapoor is pseudo name of Rahul Kumar Kantilal. He adopted the name Kapoor in memory of his grandfather Late. Mr. Kapoorchand

Awards and Recognition:

1. Outstanding Young Persons of India Award, 2010 by Junior Chamber International.
2. Award for Excellence, 2013 by Jain International Trade Organization.
3. Man with a Vision Award, 2013 by World Spiritual Forum.
4. Distinguished Alumnus Award, 2013 by Seshadripuram College, Bangalore University

Presenter and Anchor
1998 - Present (24 years)

Specialize in presenting sporting events like IPL, Champions League etc. Completely at ease while presenting CXO events, Award Ceremonies and International Gameshows.

Jain Youth Leadership Forum
Founder
September 2008 - Present (13 years 8 months)

eM Play International
Founder
May 2003 - Present (19 years)

Education

Bangalore University
Industrial Relations and Personnel Management - (1995 - 1998)

Seshadripuram College
Graduation, Business Management - (1995 - 1998)

Veena V. Savelkar
HOD,
Professor of Business Management,
SRN Adarsh College
Chamarajpet,
Bangalore-560 018



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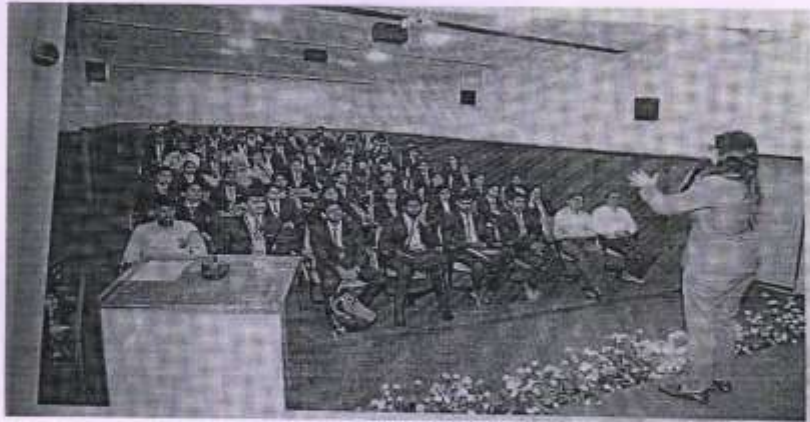
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Report on Entrepreneurship and Innovations in Business

A Guest Lecture organized on 25/10/2018 on the topic **Entrepreneurship and Innovations in Business**. Session is inaugurated by Prof, Nagesha N S Principal. It is essential for PG Students to acquire knowledge related to entrepreneurship skills for their career development.

Ms.Neha Sarogi CEO, E-stores discussed various issues and opportunities of innovations in business. Speaker elaborately explained the innovative practices in entrepreneurship and how these practices can be executed for the growth of business. Session was interactive and students participated in discussions relating to job opportunities available after their PG and certificate courses available for further studies.



KIRAN (S)
Coordinator,
Post Graduate Department of Commerce
Sitadevi Ratanchand Nahar
ADARSH COLLEGE
Bengaluru - 560 018



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Contact

www.linkedin.com/in/nehasaraogi-383a798b (LinkedIn)

Top Skills

- Finance
- Team Management
- Leadership

Neha Saraogi

CEO at eSTORES
Bengaluru

Summary

Running an E-Commerce Entrepreneurial Business... Believes in innovation and that is what we work on. Looking forward to make India as Entrepreneurial Country with lots of successful entrepreneurs and making the Digital Industry easy and accessible to everyone through our online live platform eSTORESshop.

Experience

AADME
Senior Education Consultant
January 2021 - Present (1 year 4 months)
India

Self-employed
CEO
July 2018 - Present (3 years 10 months)
India

Addup- Laboratory of Learning
Marketing Executive
May 2015 - June 2017 (2 years 2 months)
Bengaluru

I was working there as a marketing executive...and along with that I have 5 years of experience in the education industry.

Education

Bishop Cotton Womens Christian College
BBM, Finance · (2010 - 2016)

Bishop cotton womens christian college
BBM, Finance, General

(Handwritten Signature)

Coordinator,
Post Graduate Department of Commerce
Sitadevi Ratanchand Nahar
ADARSH COLLEGE
Bengaluru - 560 018

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ENTREPRENEURSHIP CELL

Organises

Executive Development Program under KVEC

The Management, Principal and Staff cordially invite you on
Date: 26th February to 3rd March 2019 at 10:00 am onwards
B.Com/BBA

Venue: Auditorium
Speaker
Mr. Rahul Kapoor.

Student Coordinators:
Ms. Aarthi
Mr. Rahul Pandey

Staff Coordinators:
Prof. Ranganatha Swamy

All are cordially invited

Sri. Jitendra Mardia
Secretary, AGI

Sri. K. K. Banvali
President, AGI

Dr. Bharthish Rao
Principal

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Report on Executive development program (Rahul Kapoor)

Venue: Auditorium

Date	Module
26th Feb	Team Dynamics
27th Feb	Goal Setting
28th Feb	Success with Values
1st March	Business Etiquette
2nd March	Effective Communication
3rd March	Corporate Culture

The EDP Series 1 had some intense modules on Team Dynamics, Goal Setting, Business Etiquette, Success with Values and Effective Communication. Below are some of the take away for the students in each session:

Team Dynamics:

Though there are various indoor training methodologies through which one can build a powerful personality. This was one such initiative.

Participants experienced different activities and therefore learnt a lot of messages which they could implement in their own personal life and academics. Some of the biggest learning was to work in team and helping each other to succeed. The idea of this program was to bring the oneness and build team spirit among the students.

Goal Setting Skills

The three clear objectives of the program were:

- To help participants set personal educational and career goals
- To train them in self – motivation techniques
- Improve networking skills

Veena V. Sankar
 HOD,
 Bachelor of Business Administration
 SRM Adarsh College
 Chamarajpet,
 Bangalore-560 018



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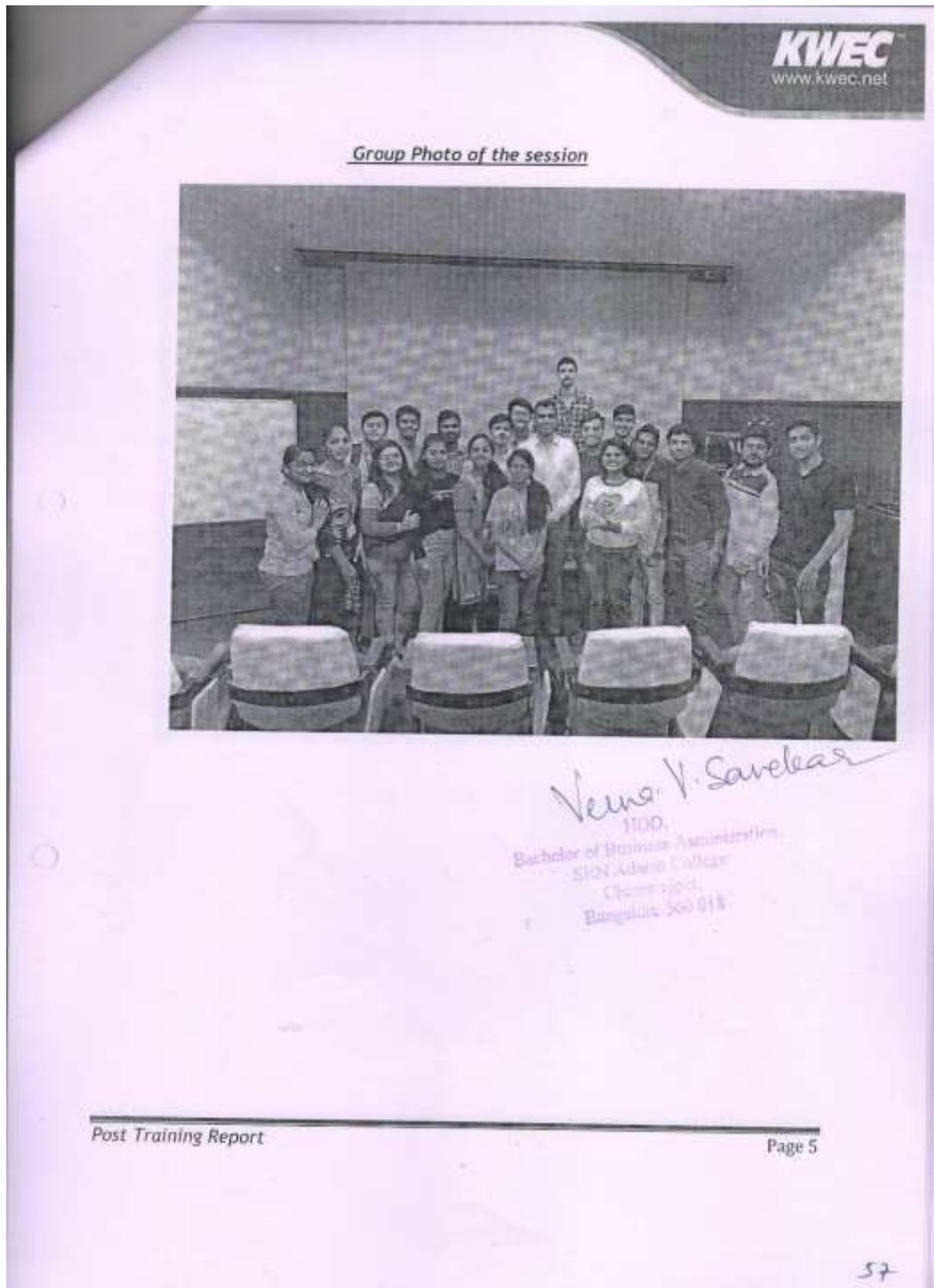


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SRN ADARSH COLLEGE

Chamarajpet, Bangalore-18

Department of BBA

Executive development program (Rahul Kapoor)

Date: 26 February 2019

Venue: Auditorium

Activity: Executive development program (Rahul Kapoor)

Participants: II Semester BBA Students

Schedule of the Program

Date	Module
26th Feb	Team Dynamics
27th Feb	Goal Setting
28th Feb	Success with Values
1st March	Business Etiquette
2nd March	Effective Communication
3rd March	Corporate Culture

The EDP Series 1 is the first of its intervention to SRN Adarsh College. A well-crafted and tailor made program to suit the requirement of the students. The EDP Series 1 had some intense modules on Team Dynamics, Goal Setting, Business Etiquette, Success with Values and Effective Communication. Below are some of the take away for the students in each session:

Team Dynamics:

Studies have shown that on an average an individual uses 15-20% of his/her potential and a larger part of the potential remains untapped. There is therefore a need to help people realize their full potential. Developing oneself as a productive



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individual and as an effective team player is the key to all success. Though there are various indoor training methodologies through which one can build a powerful personality. This was one such initiative.

Participants experienced different activities and therefore learnt a lot of messages which they could implement in their own personal life and academics. Some of the biggest learning was to work in team and helping each other to succeed. The idea of this program was to bring the oneness and build team spirit among the students.

Goal Setting Skills

Everyone has heard to succeed, you need a plan. Why then do so few of us take the time to identify our goals and make a plan for reaching them? This training module helped the students in setting goals in a very scientific manner and helps you create an action plan to make your goals realities. The three clear objectives of the program were:

- ✓ To help participants set personal educational and career goals
- ✓ To train them in self – motivation techniques
- ✓ To help them excel in life

This being Rahul Kapoor's signature he not only helped the students to set goals but also trained them on the 8 steps to goal setting and also gave them techniques on how to motivate themselves to achieve them.

Business Etiquette

Understand the principles of business etiquette, recognize the importance of first impressions, understand appropriate workplace behavior and rules of privacy and property and learn how to cultivate relationships and build rapport with people. These were the top focus on this program and the program also covered the following aspects:



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- Giving and receiving a business card
- Art of shaking hands
- Power dressing tips
- Improve networking skills
- Telephonic conversation
- Social conversations and celebrating success

Success with Values:

This program allowed the students to create values through leadership, initiative, positive approach, attitude and simplicity. This program also made the individual to think beyond his imagination to succeed in life by understanding the importance of values and taking initiative and developing sense of success through positive thinking.

The highlight of this program was to:

- ✓ Develop Leadership traits
- ✓ Attitude vs Hard Work
- ✓ Create human values in life

Effective Communication and Corporate Culture

Communication has become an important aspect of development and progress.

Management across the various industries have realized that effective

Communication skill among people not only helps them in communicating well, but also helps in maintaining better interpersonal relations at the personal life and at workplace. This program had Dale Carnegie techniques which will make an individual to communicate better to achieve success in life. Some of the key take aways were:



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- ✓ Be open and honest
- ✓ Identify barriers to effective communication and how to overcome them
- ✓ Use face to face contact Learn to listen actively & effectively
- ✓ Gain insight into asking open question

Group Photo of the session



Venug. V. Sankar
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Bachelor of Business Administration
SUN Adarsh College
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www.kwc.net/company
www.kwcinternational.com
 (China)
www.ignitedev.com
 (Education)

Top Skills

Entrepreneurship
 Motivational Speaking
 Published Author

Languages

Hindi
 Kannada
 Gujarati
 English

Certifications

Certified trainer by Edward De Bono's 6 Thinking Hats, USA
 Certified consultant of Thomas Systems, UK

Publications

WorkWise - Lessons in Excellence for Young Professionals

Rahul Kapoor

India's Leading Mindset Coach & Inspirational Speaker.

Summary

Trained over 2 Lakh people from various backgrounds in the past 20 years

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 24 years
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Founder and Chief Trainer
 September 1998 - Present (23 years 8 months)

Rahul Kapoor is dedicated to helping people transform their lives and achieve great results, both personal and professional.

Over the last 15 years he has impacted over 200,000 people across 200 organizations with his work in the areas peak performance, goal setting and team effectiveness.

Rahul is a guest faculty at Indian Institute of Management, Bangalore. He conducts sessions for Executive General Management Programs.

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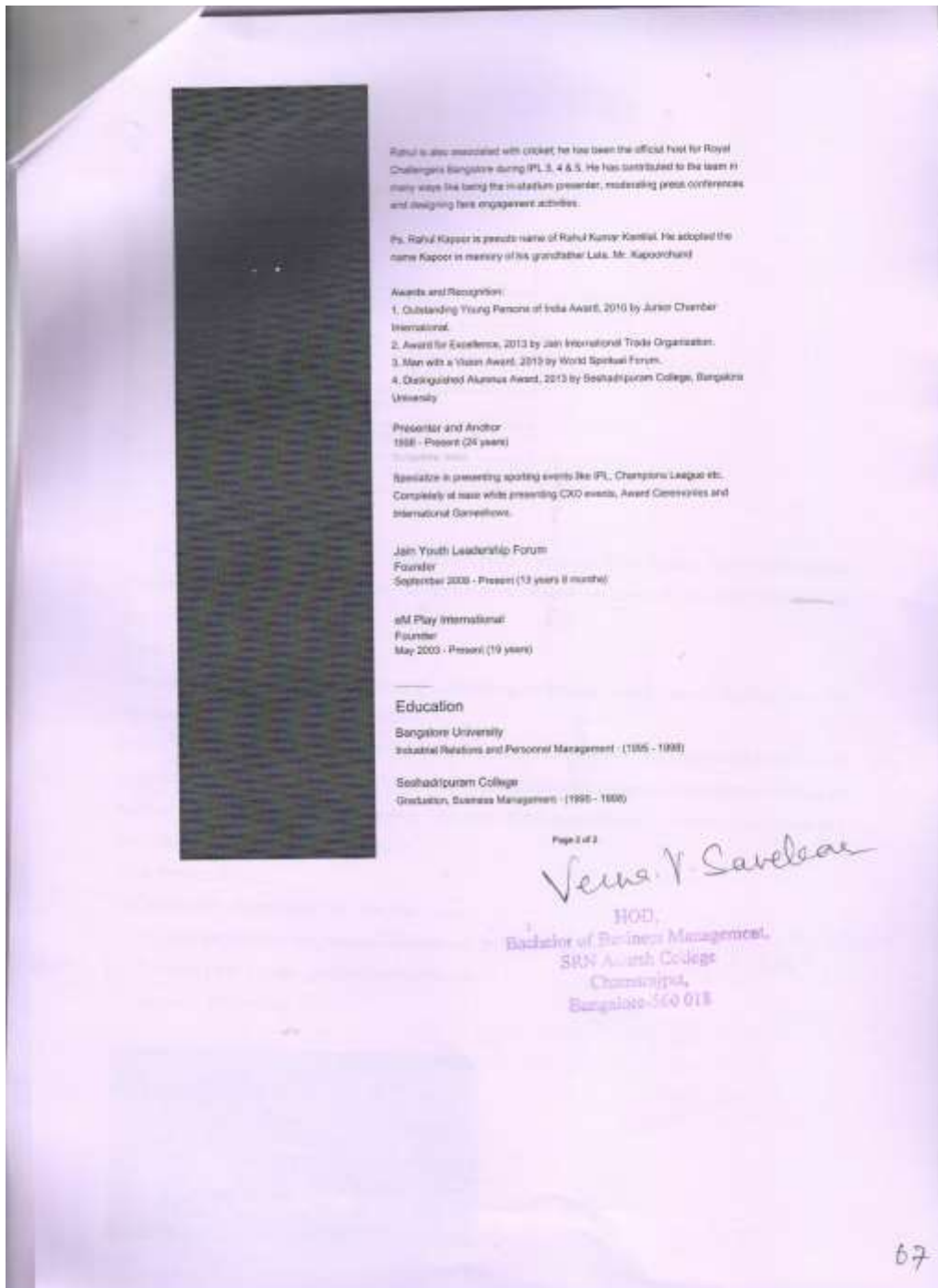


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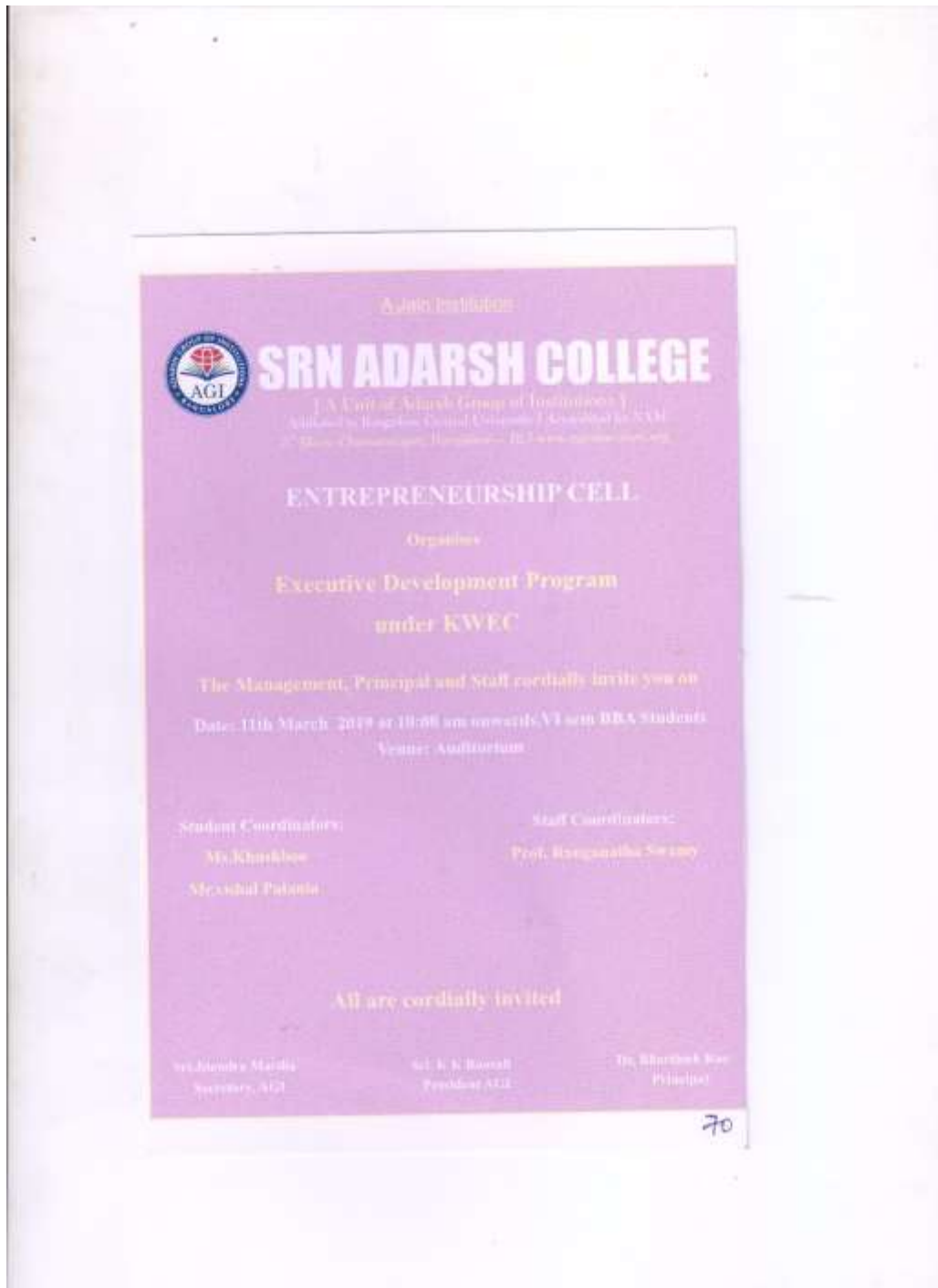


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SRN ADARSH COLLEGE

Chamarajpet, Bangalore-18

Department of BBA

Executive development program (Rahul Kapoor)

Date: 11th March 2019

Venue: Auditorium

Activity: Executive development program (Rahul Kapoor)

Participants: IV Semester BBA Students

Schedule of the program:

Date	Timings	Module
11-3-2019- 12-3-2019	10am – 1pm	Introduction to Group Discussion Why group discussion and topics covered in the GD Mock GD's – Tips on Body Language Importance of Opener – Body – Summary – Close Recap on the take aways from Session 4 GD's – Introduction to Abstract topics and Role plays Tips on Managing Time, Making Notes & Intervene Strategies , Feedback on the discussion
12-3-2019- 14-3-2019	10am – 1pm	Recap on the take aways from Session 4 GD's – Tips on handling objections, Assertiveness and playing a leadership role during a discussion Feedback on the discussion Recap on the take aways from Session Final round of GD's with difficult topics Reverse presentation, Q and A
26-3-2019- 27-3-2019	10am – 1pm	Introduction to Interview Types of Interviews Preparation Before, During and After the Interview Do's and Don'ts during the Interview Grooming Etiquettes Frequently asked questions and ways to answer the same Mock Interview Resume Writing, Summary and Close



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General report of the workshop

This report consists of the status and outcome of the workshop and a suggested action plan. Four rounds of GDs and several mock interviews for every student were conducted. Based on their performance and confidence level, they have been categorized in 4 teams. Team 1 includes the students who are proficient and confident. Team 2 consists of students who were second best. Team 3 includes the students who are capable but they lack confidence and need that extra push. Team 4 comprises of those students who are slightly passive and they need special care as their basic drawback is communication skill. A little extra care from the mentors, teachers and placement officers can do wonders for all these students. Considering the performance of the students in the GDs from the beginning of the day to the end of the workshop, it can only be said that there was a giant leap. They learnt to think out of the box for any given topic from controversial to abstract to case studies. Apart from that, they learnt to play a leadership role in the GDs, became more assertive in their verbal as well as body language. Most noteworthy breakthrough was noticed in the way different students initiated the GDs in different ways. Even the few initially diffident participants of team 3 & 4 also broke out from their shells and initiated a GD confidently. This significant change could be noticed for all the students due to video recording of the discussion and review the same during every session.

The students also learnt the technicalities of interviews, especially personality based questions, noted down model answers that were dictated to them, created their own answers for most FAQs and handled questions with relative ease during the mock interview session.

Suggested Action Plan

3 teams with a team leader in each team have been created, based on their performance levels. The other teams can watch the GD and learn in the process. This would mean that there would be at least 3 GDs per month and 18 GDs over a span of

6 months. If the students diligently participate in the same, their confidence and other skills would automatically increase. The teachers and the students have been requested to feel free to revert to us if any assistance is required.

Furthermore, following are some simple topics that the students can work on:-

1. Poverty often kills talent. What can society do about it?
2. Is T20 cricket killing the real cricketing skills?
3. Is India safe for Indians?
4. Business is a war!



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5. Global Warming- the biggest threat
6. Cinema is corrupting the moral fiber of youngsters
7. Should smoking be banned completely?
8. Number 10
9. Sending criminals to prison is a complete waste of time
10. Given a justified cause, terrorism is justified
11. Is cricket overshadowing other games in India?
12. Money is sweeter than honey
13. Indian TV channels are destroying our culture more than the foreign channels.
14. The pros and cons of having a credit card
15. What is wrong with child labor?
16. Corruption and democracy go hand in hand
17. India needs another dose of dictatorship
18. Is computer the death of the newspaper?
19. Life is a chair
20. Soft skills are given more importance than technical skills
21. Is the reservation policy in India justified?
22. Should GD be a mass elimination round?
23. Impact of 15th August on today's generation
24. Indian villages – our strength or weakness?
25. Is love just a 4 letter word?
26. 2020
27. Small is beautiful
28. Living with a roommate
29. Indian techies wish to set up a career abroad. What is your view on this?
30. Pink Pajama on the Red Fort

As far as interviews are concerned, the students were asked to thoroughly prepare the most important questions that were discussed. 2 students from each section and made representatives who will conduct the round of GD's and Interviews and weekly updates will be made on email by these representatives and feedback will be shared accordingly.

We wish all the students the very best in their careers. Needless to say, our support can be counted on anytime.

The Bottom Line

Considering the feedback of the students as well as the assessment of the trainers the workshop can be undoubtedly called successful from both end.

Venug. V. Savelkar
HOD,
Bachelor of Business Administration
SUN Academy
Chamarajpet
Bengaluru - 560 018



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Contact

www.agieducation.org
rahul.kapoor@agieducation.org
www.kwec.net (Germany)
www.mplayinternational.com (Germany)
www.gprindianinstitute.org (Germany)

Top Skills

- Entrepreneurship
- Motivational Speaking
- Publisher Author

Languages

- Hindi
- Kannada
- Odia
- English

Certifications

Certified trainer for Edward De Bono's 6 Thinking Hats, USA
 Certified consultant of Thomas Systems, UK

Publications

Work Wise - Lessons in Excellence for Young Professionals

Rahul Kapoor

India's Leading Mindset Coach & Inspirational Speaker

Summary

Trained over 2 Lakh people from various backgrounds in the past 20 years

Conducted sessions in 15 countries which include India, Australia, Canada, Malaysia, Singapore, USA and the Middle East

Conducted sessions for over 500 clients

Experience

KWEC
24 years
Founder
September 1988 - Present (33 years 8 months)

Founder and Chief Trainer
September 1996 - Present (23 years 8 months)

Rahul Kapoor is dedicated to helping people transform their lives and achieve great results, both personal and professional.

Over the last 15 years he has impacted over 200,000 people across 200 organizations with his work in the areas peak performance, goal setting and team effectiveness.

Rahul is a guest faculty at Indian Institute of Management, Bangalore. He conducts sessions for Executive General Management Programs.

He has authored over 100 articles for his column WorkWise which appears in Education Times, a supplement of The Times of India. The collection of his best articles have been compiled in a form of a book titled WorkWise - Lessons in Excellence for Young Professionals and published by Times Group Books



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Rahul is also associated with cricket, he has been the official host for Royal Challengers Bangalore during IPL 3, 4 & 5. He has contributed to the team in many ways like being the in-stadium presenter, moderating press conferences and designing fans engagement activities.

Ps. Rahul Kapoor is pseudo name of Rahul Kumar Karthik. He adopted the name Kapoor in memory of his grandfather Late. Mr. Kapoorchand.

Awards and Recognition:

1. Outstanding Young Persons of India Award, 2010 by Juniper Chamber International.
2. Award for Excellence, 2013 by Jain International Trade Organization.
3. Man with a Vision Award, 2013 by World Spiritual Forum.
4. Distinguished Alumni Award, 2015 by Seshadripuram College, Bangalore University.

Presenter and Anchor

1998 - Present (24 years)

Specialize in presenting sporting events like IPL, Champions League etc. Completely at ease while presenting CEO events, Award Ceremonies and International Conventions.

Jain Youth Leadership Forum

Founder
September 2008 - Present (13 years 8 months)

eM Play International

Founder
May 2005 - Present (19 years)

Education

Bangalore University
Industrial Relations and Personnel Management - (1995 - 1998)

Seshadripuram College
Graduate, Business Management - (1995 - 1998)

Page 2 of 2

Venug. V. Sankar

HOD,
Bachelor of Business M
SEN Adarsh C,
Chamarajpet,
Bangalore-560 012



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Contact

www.linkedin.com/in/palani-rajan-449a7511 (LinkedIn)
www.kwec.net (Personal)

Palani Rajan

Trainer at KWEC
Bengaluru

Experience

KWEC

Corporate Trainer
June 2007 - Present (14 years 11 months)

Train people from various backgrounds on Team Building, Adventure Learning, sales, motivation and class room sessions like Goal Setting, Presentation Skills, Group Discussion and Interview Skills. Trained over 5,000 people. The feathers in the cap include clients like Yahoo, Verizon, Sap Labs, Micro Labs, Micro Vision, CMS, Thomson Financial among others. Also i am honoured to be the youngest managing committee member of Ignite India Initiative (iii), which is a charitable trust working on a mission titled "Get IGNITED" to train 5 lakh youngsters on Goal Setting skills and mentor them to contribute in making India a developed nation. The trigger and inspiration is Dr. A P J Abdul Kalam's book "India 2020".

Education

Bangalore University
B.Com, Commerce

Neena V. Sankar

HOD,
Bachelor of Business Management
SUN Adarsh College
Chamarajpet,
Bengaluru-560 011

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




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Department of MCom
organizes

stockbyte  **Seminar** 
on
Investment Avenues



Resource Person
Mr. Kishore B.S
CEO, Stock Byte

Date: 21.04.2022, Time: 11.00 am to 12.00 pm
Venue: MCom Classroom

Topic Content: Stock Markets, Fundamental Analysis, Technical analysis, Banking and Finance, Mutual Funds, Behavioural finance, commodities, GST, Taxation, Fintech, Algo Trading, Forex, Investment Banking, CA Training, Hedge Funds, Crypto Currency, Block Chain, Capital Market, Foreign Exchange, Fraud Risk Management, Estate Planning, Insurance, Corporate Governance, Crowd Funding, Project Financing, International Finance.

Staff Coordinator
1. Mr. Kiran G. HOD, MCom

Student Coordinator
1. Deepika Sharma

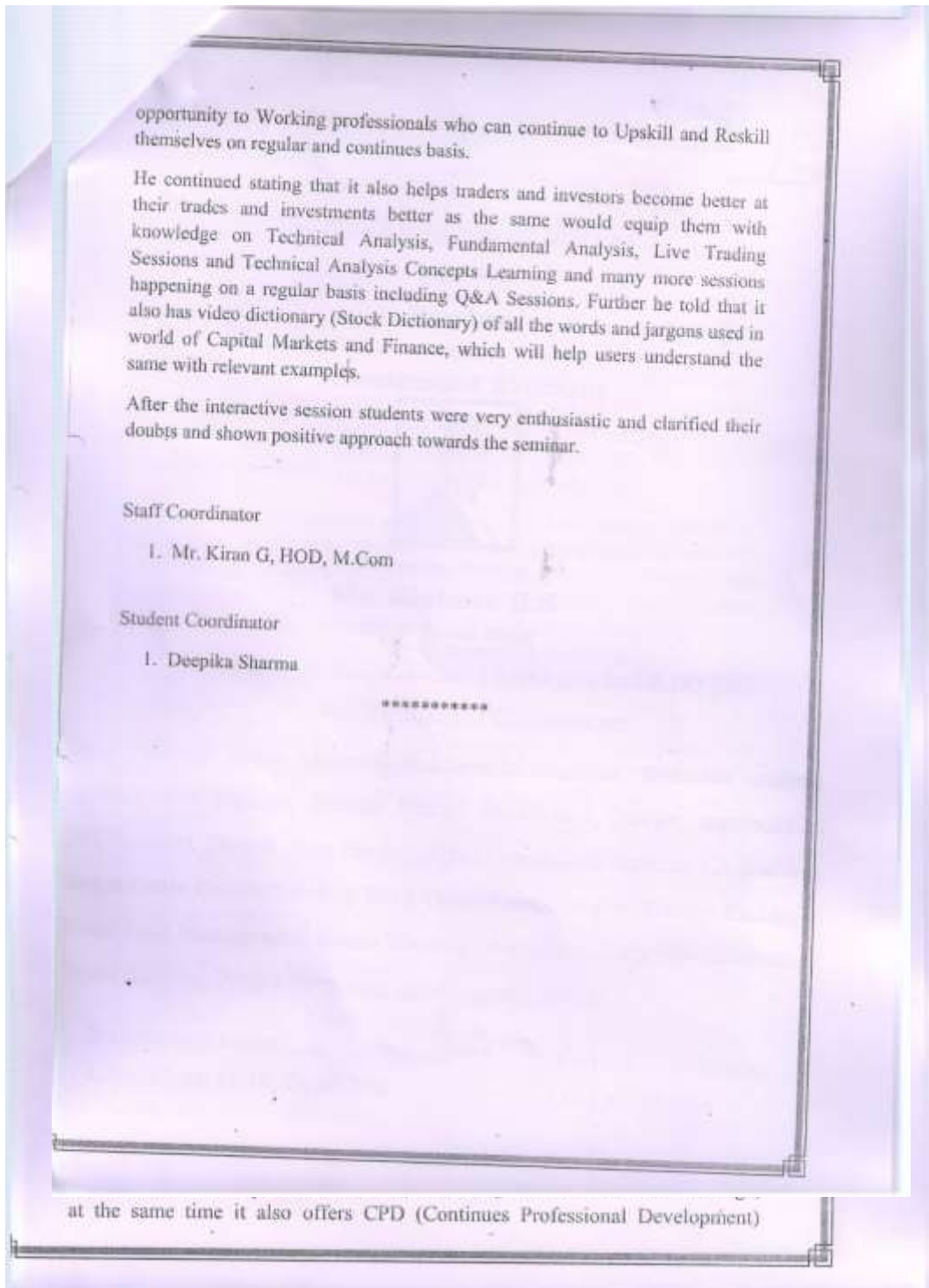


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M.COM 2020-21

1	CM 201401	B R YOGAA VISHNU SWAROOP
2	CM 201402	AKASH M C
3	CM 201403	ASHWINI K
4	CM 201404	ASHWINI R
5	CM 201405	DILIP KUMAR R V
6	CM 201406	DIVYA T
7	CM 201407	HARSHAVARDHANA R
8	CM 201408	HARSHITHA M
9	CM 201409	JAYANTH K R
10	CM 201410	JYOTHI P JAIN
11	CM 201411	LAKSHMI V
12	CM 201412	NANDHINI L
13	CM 201413	PAVAN KUMAR R
14	CM 201414	PRAVEEN KUMAR S
15	CM 201415	PRIYANKA CHOUDHARY
16	CM 201416	RAMESH P
17	CM 201417	SAI SRINIVAS MURTHY M
18	CM 201418	SHAKTHI S
19	CM 201419	USHA K
20	CM 201420	VYSHNAVI J




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Placement & Career Guidance Cell
organizes
Inhouse Symposium
on
Creation of eco system for innovations

The Management, Principal and Staff cordially invite you to
MCom students presentation on 'Startups'
& Guest lecture on
"Entrepreneur vs Opportunity Creator"

Date: 30.07.2022, Time: 10.30 am onwards, Venue: Auditorium

Speaker



Mr. Sunil Sulegai R
Alumni, Founder & CEO
Sulegai Mobile Apps Private Limited

All are cordially invited

Placement Officer	Student Coordinators
1. Mr. Kiran G	1. Ms. Varsha
	2. Mr. Yoga Vishnu



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Report on Inhouse symposium on Creation of eco system for innovations and
Guest lecture on "Enterepreneur vs Opportunity Creator" - 2022

Date: 30.07.2022

Venue: Auditorium

MC on Students presentation on Startups

Resource person: Mr. Sunil Sulegai R.

On 30.07.2022 Placement & Career Guidance Cell has organised Inhouse symposium on Creation of eco system for innovations and Guest lecture on "Enterepreneur vs Opportunity Creator" - 2022. One of our proud Alumni Mr Sunil Sulegai, Sunil Sulegai [BHM Batch 2006 - 2009] Founder of Sulegai Mobile Apps Private Limited, was a resource person of the day. After the formal



introduction about the speaker by Placement officer Mr. Kiran G, the stage was set to get some knowledge about the topic.

He gave self-introduction about himself and remembered the days he spent in SRN Adarsh College. After his introduction he gave brief insight about the topic Enterepreneur vs Opportunity Creator. With the help of PPT he addressed the students with great zeal and enthusiasm. Some of the key highlights of his are as follows:

talks



Entrepreneur vs Opportunity Creator

- ❖ "Opportunities are everywhere".
- ❖ An entrepreneur - identifies it, strategizes it and executes it. To achieve desired results.



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Humans are social beings

- We Experience
- We Talk
- We Ask
- We Explore
- We Learn
- We Share

Meet the World's #1
Word of Mouth Marketing App

Do Friendly - Track & Earn

How valuable are you?

- Education Pursued
- Skills Learnt
- Available Assets
- Personal Network
- Opportunity Creator

Evaluation Criteria

- Each Number of Business Listing = 40 Points.
- Number of referrals shared = 1 Point (Max 10 points per day)
- Each OTP Verified by Business = 5 Points
- Total Business value generated = 10 Points for every Rs.100/- transaction value. (Eg: If Transaction value is Rs.1000/- then 100 Points).
- Task performers will be incentivized in real time for their task completions. (Listing & Referral Fees directly comes to your App).
- Three highest points winner will get gift hampers from Sulegai Mobile Apps Private Limited.
- Weightage on your internal marks.
- Real Time Experience upon **Opportunity Creation**.



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There was a Q&A sessions in which our students participated actively and clarified their doubts on the subject.



Final year Mcom students presented two startup presentations in front of the audience which was much appreciated by the resource person.



The event concluded with vote of thanks.



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Name	Sign	1 st Year	BBA
Alok			
Kunal			
Prigunshu			
Abraç			
Sameer			
Runal Jain			
Chinmay			
Saehin			
Saawan			
manoj			
Prameesh			
deepika			
sahni			



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30/7/22

Attendance

1) Niraj Kumar	
2) Dinesh T.	
3) Manuola	
4) Ajay	
5) Anirudh	
6) Rahul	
7) Akash	
8) Kishal	
9) Mohit	
10) Dilip	
11) Nal	
12) Souvally	
13) Anirudh Nitin	
Shubham	
Deepika	
Ashwini	
Yashvi	



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