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IV Semester B.Com./B.H.M. Degree Examination, September/October - 2022

GENERAL ENGLISH

Language English - II

(CBCS Scheme Freshers/Repeaters 2020 onwards)

Paper : IV

Time : 3 Hours

Maximum Marks : 70

Text: Insights

Instructions to Candidates:

1. Answer All the questions.
2. Mention the correct question numbers.

SECTION - A

(Language)

- I. Rearrange the sentences in the right order and **Leave the Odd one out** (5)
- A. But sometimes, the persons of opposite nature also come closer, fall in each other's company by accident, chance or out of ignorance vitiating the above statement to some extent.
- B. If a man moves in the company of good, gentle and noble people, he is usually adjudged to be a gentleman.
- C. Largely, people think that familiarity should breed love, mutual understanding and tolerance.
- D. It is usual for a man to see company of those who possess tastes, tendencies and temperaments like his own.
- E. On the other side, if he keeps company with evil persons and bad characters, he is considered to be a man of bad character.
- F. Generally, the character and conduct of a person is gauged by the kinds of people he mixes and moves with.
- II. Your college is organising an inter - collegiate cultural and management fest 'Cresindo' on 20 and 21 of August 2022. As a student representative draft a request e-mail to Soch, Bangalore to sponsor for your fashion show event. (5)

[P.T.O.]



III. Uniliver, Bengaluru, Karnataka, is hiring B.Com./M.Com./MBA as Assistant Finance Manager. The role offers a unique opportunity to develop key finance skills, leadership skills by engaging in a multi stakeholder environment. Draft a resume and a cover letter for the said post. (10)

IV. Naveen is working as a customer support executive in Licious, Bangalore for last 3 years. He has been called for an interview for the post of senior customer support executive in the same company. Complete the dialogue that ensues between Naveen and the HR: (5)

Naveen _____

HR _____

Naveen _____

HR _____

Naveen _____

HR _____

Naveen _____

HR _____

Naveen _____

HR _____

V. Answer the following questions in a sentence or two : (5)

1. What is a book review?
2. What is the difference between a book review and a book report?
3. Mention any two tips for writing a book review.
4. What do you understand by the 'style of writing'?
5. How does title become important in a book?

SECTION - B

(Literature)

VI. Answer any four of the following questions in about a page each: (4×5=20)

1. How does Nash use negative comparisons to intensify the positive emotions of love in 'To My Valentine'?
2. Write a note on the historical references used by the poet in 'To the others'?
3. What is Bob Dylan's advice to the people who cannot adapt to changes in 'The Times They Are A-Changin'?'?
4. What elements of the poem 'Still I Rise' make it an inspiring and timeless poem?



5. How does the fire reflect the anger of the poor in 'Kalki'?
6. How does the poet picturize the arrival of Kalki in the poem?

VII. Answer any one of the following questions in about two pages : (1×10=10)

1. How is the title of the play 'All My Sons' justified?
2. What is Miller's criticism on the American dream in 'All My Sons'?
3. How does Miller present Joe Keller as both a tragic hero and a villain in 'All My Sons'?

VIII. Answer any one of the following questions in about two pages : (1×10=10)

1. How does the poet dwell on the lasting message of change in the poem 'The Times They Are A-Changing'?
 2. The poem 'Still I Rise' upholds the spirit of retaliation and demand for equality and justice. Substantiate.
 3. The revolt of the poor against the system serves as a warning to the mankind in 'Kalki'. Justify.
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