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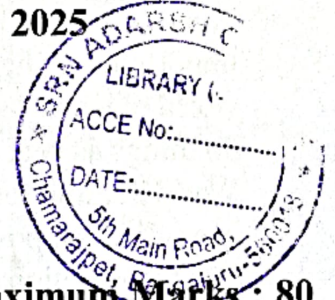
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II Semester B.B.A. Degree Examination, June - 2025

GENERAL ENGLISH - I

**Edify-II
(SEP Scheme)**



Time : 3 Hours

Maximum Marks : 80

Instructions to Candidates:

1. Answer all the Sections.
2. Mention the question numbers correctly.

**SECTION - A
(Literary Component)**

I. Answer any FIVE of the following in a sentence or two: (5×2=10)

1. What does Philip Larkin suggest about human expectations through the poem, "Next, Please"?
2. What does the standing ovation symbolize in "Nine Gold Medals"?
3. What does decayed thatch of the roof refer to in "The Broker"?
4. Who tipped the waiter and what was the amount in "The Luncheon"?
5. What are the ambitions of Joe and Delia in "A Service of Love"?
6. What do dabbawalas symbolize in "Mumbai's Models of Service Excellence"?
7. Mention the purpose of the HeForShe Campaign?

II. Answer any FOUR in about a page each: (4×5=20)

1. Discuss the significance of 'time' in the poem "Next, Please".
2. Explain the condition of Kashi Regar's family in the story, "The Broker".
3. Write a note on the contrast between the woman's words and actions in "The Luncheon".
4. How do Joe and Delia fabricate stories about their jobs?
5. Give a brief account on how Emma Watson challenges misconceptions about feminism in "Gender Equality is Your Issue Too".

III. Answer any TWO in about two pages: (2×10=20)

1. The poem, "Nine Gold Medals" reflects the 'act of kindness and compassion'. Explain.
2. "With a single stroke the old man had invoked the punishment for my sins". Substantiate the statement with reference to "The Broker".
3. Discuss the story of dabbawalas as brought out in "Mumbai's Models of Service Excellence".

[P.T.O.]



SECTION - B

(Language Component)

IV. Read the following passage and answer the questions that follow: (5)

Today's woman is a highly self-directed person, alive to the sense of her dignity and the importance of her functions in the private domestic domain and the public domain of the world of work. Women are rational in approach, careful in handling situations and want to do things as best as possible. The Fourth World Conference of Women held in Beijing on World Summit for Social Development which also emphasized on the pivotal role of women in eradicating poverty and mending the social fabric.

The Constitution of India has conferred on women equal rights and opportunities - political, social, educational and of employment. Because of oppressive traditions, superstitions, exploitation and corruption, a majority of women are not allowed to enjoy the rights and opportunities, bestowed on them. One of the major reasons for this state of affairs is the lack of literacy and awareness among women. Education is the main instrument through which we can narrow down the prevailing inequality and accelerate the process of economic and political change in the status of women.

The role of women in a society is very important. Women's education is the key to a better life in the future. A recent World Bank study says that 'educating girls is not a charity, it is good economics and if developing nations are to eradicate poverty, they must educate the girls. The report says that the economic and social returns on investment in education of the girls' considerably affects the human development index of the nation. Society would progress only if the status of women is respected. The presence of an educated woman would ensure education of the family. Education and empowerment of women are closely related.

Women's education has not received due care and attention from the planners and policy makers. The National Commission for Women has rightly pointed out that even after so many years of independence, women continue to be treated as the single largest group of backward citizens of India. The role of women in overall development has neither been fully understood nor has it been given its due in the struggle to eliminate poverty, hunger, injustice and inequality at the national level. Even when we are living in the 21st Century, our society still discriminates against women in matters of their rights, privileges and prevents them from participating in the process of national and societal progress. Various committees and commissions have been constituted before and after the independence to evaluate the progress in women's education and to suggest ways to enhance the status of women.

1. Education is the main instrument that helps in _____.
 - a) Creating awareness among women.
 - b) Narrowing down the prevailing inequality.
 - c) Accelerating the process of economic and political change in the status of women.
 - d) All the above.



2. Who has conferred equal rights and opportunities on women?
 - a) The Constitution of India.
 - b) Society.
 - c) The World Summit for Social Development.
 - d) None of the above.
3. Why various committees and commissions have been constituted before and after the independence?
 - a) To discriminate against women.
 - b) To eradicate poverty.
 - c) To evaluate the progress in women's education.
 - d) To prevent women from participating in the process of national and social progress.
4. The 1995 World Summit for Social Development has emphasized on _____.
 - a) Women's equal rights and opportunities
 - b) The pivotal role of women in eradicating poverty.
 - c) Women's education.
 - d) Women being treated better.
5. According to the passage, what prevents women from participating in the process of national and societal progress?
 - a) Committees and Commissions.
 - b) Discrimination in the Society.
 - c) National Commission for women.
 - d) The Constitution of India.

V. Correct the following sentences:

1. Everybody have to plan a career.
2. My feet is cold.
3. I did not brought my book.
4. The natives believe that noise, smoke and dancing drives away evil spirits.
5. Where is the scissors?

(5)

VI. Rewrite the given paragraph in reported speech:

The manager said, "we need to increase sales to meet our quarterly targets". The team leader added, "we should focus on social marketing to reach a wider audience". One of the team members suggested, "we could offer discounts to loyal customers". The manager replied, "That's a great idea".

(5)

VII. 1. Add a suitable prefix/suffix to the following words:

- a) belief
- b) cover

(2)

2. Fill in the blanks with appropriate social media terms:

- a) Content that spreads rapidly online is _____.
- b) Topics or hashtags gaining popularity on social platforms is called _____.

(2)

3. Define Clickbait.

(1)



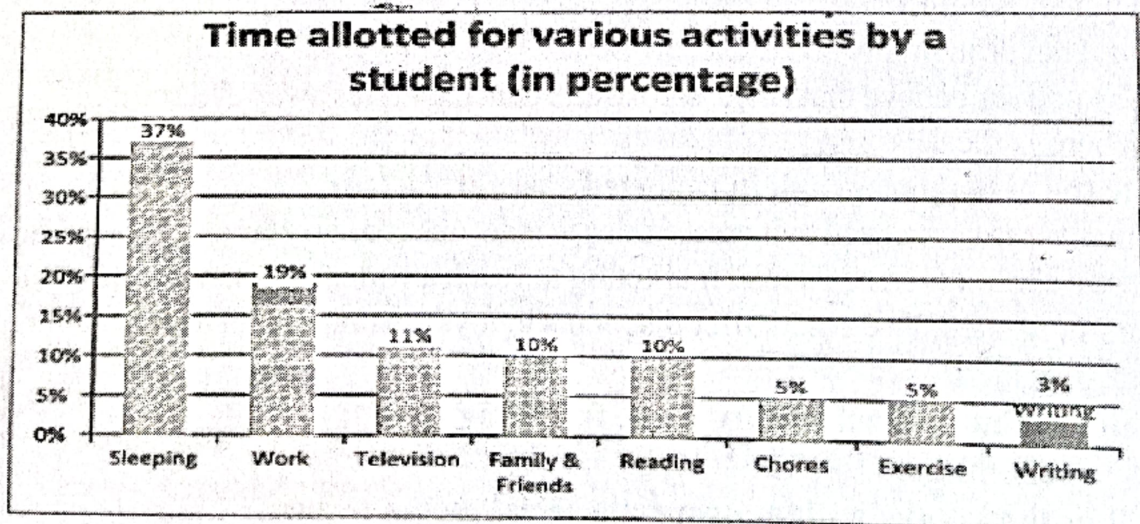
VIII. The table below shows the sugar production (in units) of different factories. Answer the questions based on the given data: (5)

Production Unit	April	May	June	July	August
A	310	318	320	326	327
B	180	179	160	167	150
C	169	177	188	187	185
D	137	162	173	180	185
E	140	140	135	146	145
F	120	122	130	130	128

1. In which months, does Unit B record less sugar production than Unit D?
2. Unit D shows _____ in the production of sugar over the months.
 - a) decrease
 - b) gradual increase
 - c) sudden increase
3. In the case of Unit E, in which of the following pairs of months was the sugar production equal?
 - a) April & May
 - b) June & July
 - c) July & August
4. In the month of July Unit A has the highest production of sugar. True/False.
5. Which of the Unit has the least production of sugar over the months?

(OR)

The bar graph given below shows a student's time allocation for various activities of life in percentage. Write a short paragraph about it.



IX. Write a paragraph of about 100-150 words on any one of the given topics: (5)

1. Experiencing joy.
2. Photography.