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II Semester M.Com. Degree Examination, August/September - 2025

COMMERCE

Venture Creation and Development

(CBCS Scheme)

Paper : 2.5

Time : 3 Hours

Maximum Marks :70

SECTION - A

Answer any Seven questions out of ten. Each question carries Two marks.

(7×2=14)

1. a) What is Entrepreneurship?
- b) Mention any two types of startups with example.
- c) What is feasibility study?
- d) What is copyright?
- e) Who is an intrapreneur?
- f) What is a business plan?
- g) What is Creativity?
- h) What is franchising?
- i) Expand KVIC and EDII.
- j) What is Venture Capital?

SECTION - B

Answer any Four questions out of Six. Each question carries Five marks. (4×5=20)

2. Write the problems faced by startups at present.
3. Explain the components of EDP.
4. What are the advantages of acquiring an ongoing Venture?
5. Briefly explain the components of Entrepreneurial leadership.
6. What are the elements of a business plan? Briefly explain.
7. Discuss the various criteria of evaluate the new venture proposal.

[P.T.O.]

**SECTION - C**

Answer any TWO questions out of Four. Each question carries Twelve Marks.

(2×12=24)

8. What are the qualities of an entrepreneur? Write the differences between the manager and entrepreneur.
9. How women Entrepreneurship is helpful in women empowerment? Explain with examples.
10. Explain in detail the state and national level institutions supporting entrepreneurship in India.
11. As an entrepreneur how will you protect your intellectual properties?

SECTION - D

Answer the following question. This question carries Twelve marks. (1×12=12)

12. Anand, a recent M.Com graduate, is passionate about sustainability and decides to launch a renewable energy startup that specializes in affordable solar energy solutions for rural communities. With a comprehensive business plan and a clear vision, Anand embarks on the journey of establishing his venture. However, he encounters a multitude of challenges, including securing funding, navigating government regulations, and building a sustainable business model in the renewable energy sector.

Questions:

- a) Draft a feasibility study for Anand startup.
- b) Formulate a robust financial management plan that Anand can implement to secure both initial and long term funding for his renewable energy startup.
- c) Emphasize the ethical and environmentally friendly aspects of his renewable energy startup to attract conscious consumers.

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