

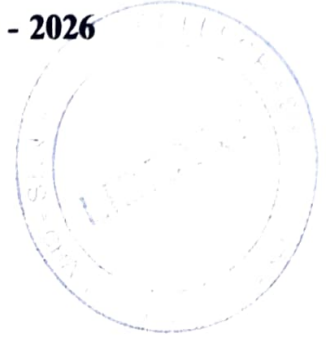


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VI Semester B.B.A. Degree Examination, June/July - 2026**BUSINESS ADMINISTRATION****Event Management****(NEP Scheme, Freshers and Repeaters)****Paper : 6.6 (B) (Vocational)****Time : 2½ Hours****Maximum Marks :60****Instructions to Candidates:**

Answers should be written completely in English only.

SECTION - A**Answer any Five of the following questions. Each question carries 2 marks.****(5×2=10)**

1. a) What is an event?
- b) What do you mean by event checklist?
- c) Mention any two special permissions required to conduct an event.
- d) Give the meaning of Seminar.
- e) What is Event planning?
- f) What is communication in Event management?
- g) Mention any two responsibilities of Event Manager.

SECTION - B**Answer any Four of the following questions. Each question carries 5 marks.****(4×5=20)**

2. Briefly explain any four principles of holding an event.
3. Explain the steps of blue print for event planning success.
4. Write a note on safety of guests and participants in an Event.
5. What are the key factors to be considered while preparing the budget.
6. Explain the Key decision makers in an Event.

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SECTION - C

Answer any Two of the following questions. Each question carries 12 marks.

(2×12=24)

7. Explain the different types of Corporate event.
8. Discuss about the Record keeping system in Event Management.
9. Explain the Policies and procedures considered for conducting a Mega Event.

SECTION - D

Answer any One of the following question. This question carries 6 marks.

(1×6=6)

10. Prepare a Event check list for College day celebrations.
11. Prepare an Event budget for conducting National Level Inter collegiate sports events.

