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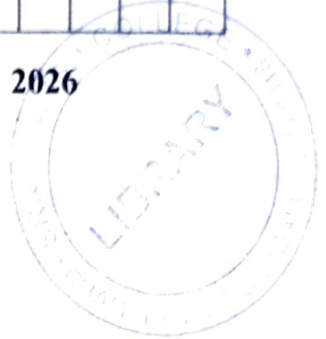
IV Semester B.B.A. Degree Examination, June/July - 2026

BUSINESS ADMINISTRATION

Financial Markets and Services

(NEP Scheme Repeaters)

Paper : 4.2



Time : 2½ Hours

Maximum Marks : 60

Instructions to Candidates:

Answers should be written in English only.

SECTION - A

Answer any Five of the following sub-questions. Each sub-question carries Two marks. (5×2=10)

1. a) What do you mean by Financial Markets ?
- b) What is Bill of Exchange ?
- c) What is Credit card ?
- d) Define Credit Rating.
- e) Mention two objectives of Financial Services.
- f) What is capital market?
- g) Expand NBFC's and AMC.

SECTION - B

Answer any Four of the following questions. Each question carries Five marks. (4×5=20)

2. Explain any five functions of Financial Services.
3. List out any five differences of Primary and secondary market.

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4. Explain the types of NBFC's.
5. Explain the functions of merchant banking.
6. Write short notes on debit card and credit card.

SECTION - C

Answer any Two of the following questions. Each question carries Twelve marks. **(2×12=24)**

7. Give the meaning of Financial Instruments. And explain in detail all the types of financial instruments.
8. Give the meaning of insurance company. Explain the types and role of insurance.
9. Write a note on the following.
 - a) Bill discounting
 - b) Factoring
 - c) Loans and advances

SECTION - D

Answer any One of the following question. This question carries six marks. **(1×6=6)**

10. Prepare a list of private banks in India (any six).
 11. Prepare a list of fund based and fee based financial services (any six)
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