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IV Semester B.B.A. and Other Programmes under the Faculty of
Management Degree Examination, June/July - 2026

GENERAL ENGLISH

Edify - IV

Paper - IV

(SEP Scheme)



Time : 3 Hours

Maximum Marks : 80

Instructions to Candidates:

1. Answer all the Sections.
2. Mention the question numbers correctly.

Section - A

(Literary Component)

I. Answer any Two of the following in about a page each :

(2×5=10)

1. Significance of the title *Breaking Ties*.
2. Sketch the character of Amina.
3. The circumstances that led to the separation of Nadira and Rashid.

II. Answer any One in about two pages :

(1×10=10)

1. How does sara aboobacker portray the misuse of religious doctrines by a patriarchal society?
2. How is the relationship between Nadira and Rashid Portrayed in the novella?
3. Comment on the violent and egoistic nature of Mahammad Khan that leads to Nadira's tragic death.

III. Answer any Four of the following in a page.

(4×5=20)

1. How do the narrator and the man suffer on the tree in the story "The Wolf"?
2. What conflicts are presented in the story "The Wolf", and how is it resolved?

[P.T.O.]



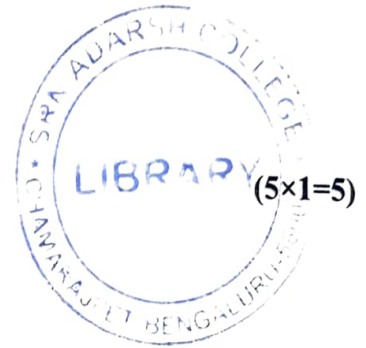
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3. Discuss "A Litany for Survival" as a poem of resistance and empowerment.
4. In what way does "The Builders" highlight the importance of individual responsibility in shaping one's destiny?
5. How does Rockwell Anyoha present arguments both for and against the idea that machines can think?

Section - B

(Language Component)



IV. Answer the following questions in a sentence or two :

1. What is the main purpose of conducting an interview?
2. Name any two types of interviews.
3. What is the objective of a group discussion?
4. Why should you research a company before an interview?
5. Mention any two common interview questions.

V. Read the following passage and answer the questions that follow. (5×2=10)

Cricket, often regarded as a gentleman's game, has evolved significantly over the years while retaining its traditional essence. Originating in England, the sport has spread across continents and gained immense popularity, particularly in countries like India, Australia, and South Africa. The game demands not only physical endurance but also strategic thinking and mental resilience.

One of the most fascinating aspects of cricket is its diversity in formats. Test cricket, the oldest form, is considered the ultimate test of a player's skill and patience, often stretching over five days. In contrast, limited - overs formats such as One day Internationals (ODIs) and Twenty 20 (T20) matches have revolutionized the game by introducing a faster pace and greater entertainment value. These formats have attracted a wider audience, including younger fans who prefer shorter, more dynamic contests.

The advent of technology has further transformed cricket. Tools such as the Decision Review System (DRS), Hawk - Eye, and UltraEdge have enhanced the accuracy of umpiring decisions, reducing human error and increasing fairness. However, this has also sparked debates about the over - reliance on technology and its impact on the human element of the game.



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Cricket also plays a significant cultural role. In many nations, it serves as a unifying force that transcends social and economic barriers. Major tournaments like the ICC Cricket World Cup bring together millions of fans, fostering a sense of national pride and collective identity. Despite challenges such as commercialization and match - fixing controversies, cricket continues to thrive as a sport that blends tradition with modernity.

1. What role does cricket play in many countries/
 - a. Only entertainment
 - b. Cultural unifier
 - c. Political tool
 - d. Economic burden
2. Why are T20 matches popular among younger audiences?
 - a. They are longer
 - b. They are more traditional
 - c. They are shorter and dynamic
 - d. They are less competitive
3. Give a synonym for "impartial" used in the passage.
4. What are the different formats of cricket mentioned in the passage?
5. Why is cricket considered a unifying force?



VI. Answer any One of the following :

(1×5=5)

- a. Prepare an event report on a Blood donation camp organised in your locality.

(OR)

- b. Write a field report on your visit to a corporate office. Include details of date, location and significance of the visit.

VII. Read the following passage and summarize it in your own words :

(1×5=5)

In recent years, technology has brought a significant transformation in the field of education. Digital classrooms, online courses, and learning applications have made education more accessible to students across geographical boundaries. Learners can now access recorded lectures, interactive videos, and instant assessments, allowing them to learn at their own pace. Technology has also helped teachers track student progress and personalise instruction according to individual needs.

[P.T.O.]



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However, the excessive use of technology has raised concerns. Students may become overly dependent on digital tools, reducing their ability to think critically and solve problems independently. Prolonged screen time can affect physical health, concentration, and social interaction. Moreover, technology cannot replace the emotional guidance, discipline, and values imparted by teachers in a traditional classroom setting.

Therefore, while technology enhances learning experiences, it should be used as a supportive tool rather than a complete replacement for conventional teaching. A balanced approach that integrates technology with face - to - face learning is essential for holistic education.

VIII. Answer any One of the following :

(1×5=5)

- a) Write an email to a college requesting information about admission procedures, course details, and fee structure.

(OR)

- b) Write an email to a college authority about inadequate facilities on the campus.

IX. a) Answer the following questions in a sentence or two :

(5×1=5)

1. Define quantitative research.
2. Name the two kinds of data?
3. What is plagiarism?
4. Define research.
5. Mention any two ethical principles.

b) Compose FIVE survey questions to collect data on any One of the following Topics:

(1×5=5)

1. Impact of part - time jobs on academic performance.
2. Influence of social media on students' daily lives.
3. Importance of women's empowerment.

