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VI Semester B.B.A. Degree Examination, May/June - 2026

BUSINESS ADMINISTRATION

International Business

(NEP Scheme Regular F+R)

Time : 2½ Hours

Maximum Marks : 60

Instructions to Candidates:

All the answers should be written in English only.

SECTION - A

Answer any Five of the following questions. Each question carries Two marks.

(5×2=10)

1. a) What is Licensing?
- b) What is counter trade?
- c) What is Economic Environment?
- d) Give the meaning of technology transfer.
- e) Who is an Expatriate?
- f) Expand GATT, GATS.
- g) State any two features of globalisation.

SECTION - B

Answer any Four of the following questions. Each question carries Five marks.

(4×5=20)

2. Distinguish between Domestic and Foreign Companies.
3. Write any five merits of MNC's.
4. Bring out the importance of International Business.
5. Write any six functions of IMF.
6. Explain the scope of International Human Resource Management (IHRM).

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SECTION - C

Answer any Two of the following questions. Each question carries Twelve marks.

(2×12=24)

7. Explain the various stages to International Business.
8. Explain the advantages and disadvantages of globalisation.
9. Write short notes on:
 - a) NAFTA.
 - b) BRICS.



SECTION - D

Answer any One of the following question. This question carries Six marks.

(1×6=6)

10. Prepare a chart showing currencies of any ten currencies of Asian Countries.
 11. List out any six Indian MNC's along with their products or services offered.
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