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DSBB415

Reg. No.

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IV Semester B.B.A. (Regular) Degree Examination, June/July - 2026

BUSINESS ADMINISTRATION

Technology for Business

(SEP Scheme Freshers)

Paper : 4.5



Time : 2 Hours

Maximum Marks : 40

Instructions to Candidates : Answers should be written in English only.

SECTION - A

Answer any Three sub - questions. Each sub - question carries 2 marks. (3×2=6)

1. a) Define information technology.
- b) What is a V Lookup function?
- c) What do you mean by block chain technology?
- d) Give the meaning of cell reference?
- e) Mention any Two Mathematical functions used in MS Excel.
- f) What is executive information system?

SECTION - B

Answer any Two questions. Each question carries 5 marks.

(2×5=10)

2. Explain the steps in applying conditional formatting.
3. Discuss the various types of cloud computing.
4. Describe the process of expert system.

SECTION - C

Answer any Two questions. Each question carries 10 marks.

(2×10=20)

5. What is information system? Briefly explain the sub - systems of information system.
6. Define Management information system. Elaborate on the functions of management information system.

[P.T.O.]



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7. Write a note on :
- a. Business Process Outsourcing (BPO).
 - b. Knowledge Process Outsourcing (KPO)

SECTION - D

Answer the following question. This question carry 4 marks.

(1×4=4)

8. List the financial functions with syntax and examples.

