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II Semester B.Com./B.B.A. Degree Examination, May/June - 2026**GENERIC ENGLISH****Language English - II (Envision - II)
(NEP Scheme)****Time : 2½ Hours****Maximum Marks : 60*****Instructions to Candidates:***

1. Read all the instructions carefully and write answers.
2. Write the question number correctly.

SECTION - A**(Work Book)****I. Read the following passage and answer the questions set on it. (5×1=5)**

In the digital age, social media has become a powerful force influencing the way individuals think, behave, and make decisions. Platforms such as Instagram, Twitter, and LinkedIn are no longer just tools for communication; they actively shape opinions, preferences, and even life choices. From selecting a career path to purchasing products, many individuals rely on information and trends observed on these platforms. One of the key ways social media affects decision-making is through the concept of social proof. When people see others endorsing a particular idea, product, or lifestyle, they are more likely to adopt similar choices. Influencers and content creators play a major role in this process, often impacting the opinions of large audiences.

However, this influence is not always positive. Social media often presents a filtered and idealized version of reality. As a result, individuals may make decisions based on incomplete or misleading information. This can lead to unrealistic expectations and poor judgment, especially among young users. Furthermore, the constant exposure to opinions and trends can reduce independent thinking. People may feel pressured to conform to popular views rather than critically analyzing situations for themselves. This highlights the importance of media literacy and the ability to evaluate information objectively.

In conclusion, while social media offers numerous benefits, its impact on decision-making requires careful consideration. Individuals must develop critical thinking skills and maintain a balance between online influence and personal judgement to make informed and rational decisions.

[P.T.O.]



1. How has social media changed the way people make decisions according to the passage?
2. What is meant by the concept of 'social proof' in the context of social media?
3. Why can social media lead to unrealistic expectations among users?
4. According to the passage, what is essential for making informed decisions in the digital age?
 - A) Following popular trends.
 - B) Blindly trusting influencers.
 - C) Developing critical thinking skills.
 - D) Avoiding all social media platforms.
5. People may feel pressured to conform to _____ views rather than thinking independently.

II. Do as directed:

1. Choose the correct synonym for the words given below: (2)
 - a) Obsolete: (Modern, Outdated, Innovative)
 - b) Diligent: (Irresponsible, Careful, Negligent)
2. Choose the correct antonym for the words given below: (2)
 - a) Generous: (Kind, Selfish, Helpful)
 - b) Complex: (Complicated, Difficult, Simple)
3. Add suitable Affixes to the words given in the brackets and fill in the blanks: (2)

In order to achieve academic excellence, students must be _____ (DISCIPLINE) and consistent in their efforts. A lack of _____ (PREPARE) can lead to poor results in examinations. Teachers play an important role in making learning more _____ (INTEREST) and engaging. It is equally important for students to hone their abilities _____ (CONFIDENT).
4. Construct two sentences each for the homonym 'WATCH' in different contexts. (2)
5. Write a suitable homophone for the word 'WHETHER'. (1)
6. Identify the proper collocation in the following pairs: (1)

Draw a conclusion/Make a conclusion

**III. Do as directed:**

- a. He is _____ honest man. (Use a suitable article)
- b. She is interested _____ learning new languages. (Use a suitable preposition)
- c. They ____ (complete) the project yesterday. (Use a proper tense form of the word given)
- d. Where are you going asked the mother. (Punctuate the sentence)
- e. She has did her homework already. (Correct the error in the usage)

IV. Change the following sentences into reported speech. (5)

- a. She said, "I am feeling tired".
- b. The teacher said to the students, "Submit your assignments tomorrow".
- c. He said, "I have completed my work".
- d. Rahul said to me, "Why are you looking so worried?"
- e. The manager said, "If you work hard, you will succeed".

V. A. Complete the following dialogue. (3)

- Amit: Did you attend the seminar yesterday?
- Neha: _____ What about you?
- Amit: _____.
- Neha: It was very informative and helpful.
- Amit: _____.

B. Answer the following questions in one/two sentences: (2)

- a) What are the two types of communication?
- b) What is proxemics?

VI. Rewrite the following passage in passive voice. (5)

The committee planned a workshop for the students. They selected experienced speakers and organized different sessions. The coordinator welcomed the guests and introduced the speakers. The participants attended the sessions actively and appreciated the event.

VII. A) You have invited an eminent personality as the chief guest to your college annual day. Prepare a welcome speech, using the profile given below: (5)

Name: Dr. Rohan Mehta

DOB: 22-09-1975



Place of Birth: Ahmedabad, Gujarat

Educational Qualification: MBA, Ph.D. in Management

Achievements: 18 years of corporate experience, Professor at XYZ Business School

Special Recognition: Published articles in reputed business journals, guest speaker at international seminars

Awards: Best Professor Award, Excellence in Leadership Award

(OR)

B) Prepare a vote of thanks for the same occasion as mentioned above. (5)

SECTION - B

(Course Book)

VIII. Answer any FIVE of the following in a word/phrase/sentence: (5×1=5)

1. What does the poet claim for his motherland in the poem "Freedom"?
2. Who helped Meena Bindra to start business?
3. What was the occupation of Chaplin's father?
4. Where did the statue of 'The Happy Prince' stand?
5. According to Greek myth who was Endymion.
6. What is Sunderbans famous for?

IX. Answer any ONE of the following in about a page: (1×5=5)

1. Trace the growth of BIBA into one of India's largest ethnic wear wholesalers.
2. What were the early memories of Chaplin about his childhood?
3. How does the poet bring out the plight of the downtrodden in the poem "The Sunderbans".

X. Answer any ONE of the following in about two pages: (1×10=10)

1. Explain the concept of freedom as presented by Rabindranath Tagore in the poem "Freedom".
 2. How did the Happy Prince convince the little swallow to stay back with him to help the helpless and needy people? Explain.
 3. What does the poet say about the world of dead and the world of living in the poem "Endymion"?
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