

A JAIN INSTITUTION

Prospectus



SITADEVI RATANCHAND NAHAR
ADARSH COLLEGE
[A Unit of Adarsh Group of Institutions]

Empowering Academic Excellence Since 1971



At **Adarsh**, we provide a transformative learning experience that goes beyond traditional education. Our commitment to academic excellence, industry integration, inclusivity, and holistic development ensures that our students are future-ready and equipped for success in a competitive world.

Expert & Committed Faculty : Our highly qualified, result-oriented, and self-motivated faculty brings expertise, innovation, and dedication to the learning process.

Cutting-Edge Teaching Methods : We incorporate innovative teaching techniques and advanced technology to enhance engagement, understanding, and practical learning.

Value-Added Courses for Industry Readiness : Beyond the university syllabus, we offer skill-enhancing courses that align with changing industry needs, ensuring students stay ahead in the competitive business world.

Inclusive Education for All : We champion inclusive learning, providing equal opportunities and specialized support for specially-abled students to thrive academically and personally.

Social Awareness & Global Responsibility : We instill awareness about social concerns, human rights, gender equality, and environmental sustainability, shaping responsible global citizens.

Industry Exposure & Corporate Connections : Students gain real-world experience through industry-academia partnerships, corporate visits, hands-on training, and professional excursions.

Holistic Development: Sports & Extracurriculars : We emphasize sports, cultural events, and co-curricular activities, fostering well-rounded personalities and leadership skills.

Student Well-being: Health, Counseling & Career Guidance : We provide healthcare support, career counseling, and industry-linked placement assistance, ensuring students' physical, mental, and professional well-being.

Strong Alumni Network & Industry Collaborations : Our robust alumni network connects students with mentorship, career opportunities, and professional networking for long-term growth.

World-Class Infrastructure for a Premium Learning Experience : Our state-of-the-art campus features modern classrooms, fully equipped labs, libraries, sports complexes, and advanced facilities, promoting holistic student development.

At Adarsh, we don't just educate—we empower students to lead, innovate, and excel.



BCOM

Bachelor of Commerce

The Bachelor of Commerce (B.Com) programme is a comprehensive undergraduate course structured to provide in-depth knowledge of commerce, accounting, finance, taxation, management, and business laws. The programme emphasizes intellectual rigor, analytical competence, and practical exposure, enabling students to gain a clear understanding of contemporary business operations and financial systems.

PLACEMENTS & CAREER OPPORTUNITIES : Banking and Financial Institutions | Accounting, Auditing, and Tax Consultancy Firms | Corporate and Multinational Organizations | Insurance and Financial Services | Government and Public Sector Undertakings | Accountant | Auditor | Tax Consultant | Banking Executive | Financial Analyst | Accounts Officer | Provides a strong academic base for CA, CMA, CS



BBA

Bachelor of Business Administration

The Bachelor of Business Administration (BBA) programme is a professionally oriented undergraduate course designed to provide a strong foundation in management, business administration, entrepreneurship, and organizational leadership. The programme integrates theoretical knowledge with practical exposure to contemporary business practices, nurturing managerial competence, strategic thinking, and ethical responsibility.

PLACEMENTS & CAREER OPPORTUNITIES : Corporate and Multinational Organizations | Banking | Financial Services, and Insurance (BFSI) | Consulting and Business Advisory Firms | Retail, Service, and E-commerce Sectors | Start-ups and Entrepreneurial Ventures | Management Trainee | Business Analyst | Marketing Executive | HR Executive | Operations Executive | Sales and Relationship Manager



AICTE
Affiliated Course

BCA

Bachelor of Computer Applications

The BCA in Generative Artificial Intelligence is a cutting-edge undergraduate programme designed to equip students with foundational computing skills and specialized knowledge in AI, machine learning, and generative models. The programme aligns with emerging industry demands in intelligent systems and automation.

PLACEMENTS & CAREER OPPORTUNITIES : Software Developer | Web and Mobile Application Developer | System Analyst | Database Administrator | IT Support Executive | MCA, | M.Sc. (Computer Science) | MBA | professional certifications.



AICTE
Affiliated Course

BCA_Gen. AI

Bachelor of Computer Applications Generative Artificial Intelligence

The BCA in Generative Artificial Intelligence is a cutting-edge undergraduate programme designed to equip students with foundational computing skills and specialized knowledge in AI, machine learning, and generative models. The programme aligns with emerging industry demands in intelligent systems and automation.

PLACEMENTS & CAREER OPPORTUNITIES : AI / ML Engineer (Entry Level) | Data Analyst | Prompt Engineer | Intelligent Systems Developer | AI Research Assistant | MCA | M.Sc. in AI/Data Science | MS programmes | Specialized AI certifications.



BSC

Bachelor of Science

The B.Sc. programme with Electronics, Statistics, and Computer Science is an interdisciplinary course that integrates hardware systems, data analysis, and computational techniques. It equips students with strong scientific reasoning and analytical capabilities relevant to technology-driven industries.

PLACEMENTS & CAREER OPPORTUNITIES : Data Analyst | Electronics Technician / Engineer (Junior Roles) | Software Support Analyst | Statistical Assistant | Research Assistant | MCA | M.Sc. Statistics | M.Sc. Electronics | M.Sc. CS | MS programmes.



BA

Bachelor of Arts

Mass Media & Journalism

The B.A. programme in Mass Media and Journalism is designed to develop professional communicators, journalists, and media practitioners. The programme combines theoretical understanding with practical exposure to print, electronic, and digital media platforms.

PLACEMENTS & CAREER OPPORTUNITIES : Journalist / Reporter | Content Writer | News Editor | Media Researcher | Digital Media Executive | Public Relations Officer | MA in Journalism | MA in Media Studies | MA in Communication | Civil Services



Certification Diploma PG Diploma

**Dr. Manmohan Singh Bengaluru City University Affiliated
(Formerly Known as Bengaluru City University)**

These certificate and diploma programmes are designed to bridge academic learning with real-world skills that today's employers and industries demand. Each course empowers students with practical expertise, industry relevance, and career-focused outcomes

Certificate Course in Content Writing

Enables learners to create effective digital and print content through training in creative writing, copywriting, blogging, and SEO fundamentals, enhancing employability in media, marketing, and communication roles.

Certificate Course in Spoken English

Develops fluency, pronunciation, vocabulary, and confidence through interactive practice, enabling learners to communicate effectively in academic, professional, and everyday social environments.

Certificate Course in Cyber Security

Equips learners with foundational cyber security skills, including threat identification, data protection, and safe digital practices, preparing them for entry-level roles and responsible use of technology.

Eligibility : should have 10 + 2 / PUC Qualification

Duration : 6 Months

Diploma in Entrepreneurship

Builds entrepreneurial skills in idea development, business planning, finance, and marketing, enabling learners to start, manage, and grow sustainable enterprises or pursue self-employment.

Eligibility : should have 10 + 2 / PUC Qualification

Duration : 12 Months

PG Diploma in Business Analytics

Prepares learners to analyze and interpret data using analytical tools and business intelligence techniques, enabling data-driven decision-making and career opportunities in analytics and management domains.

Eligibility : Any Graduation

Duration : 12 Months

Eligibility Criteria

The student should be having 10+2 qualification or any other course equivalent thereto.

How to Apply

Apply online through www.agieducation.org/college

Offline applications are available in the Admission Cell

5th main, Chamarajpet, Bengaluru - 560 018.

Mobile : +91 74067 40011/22

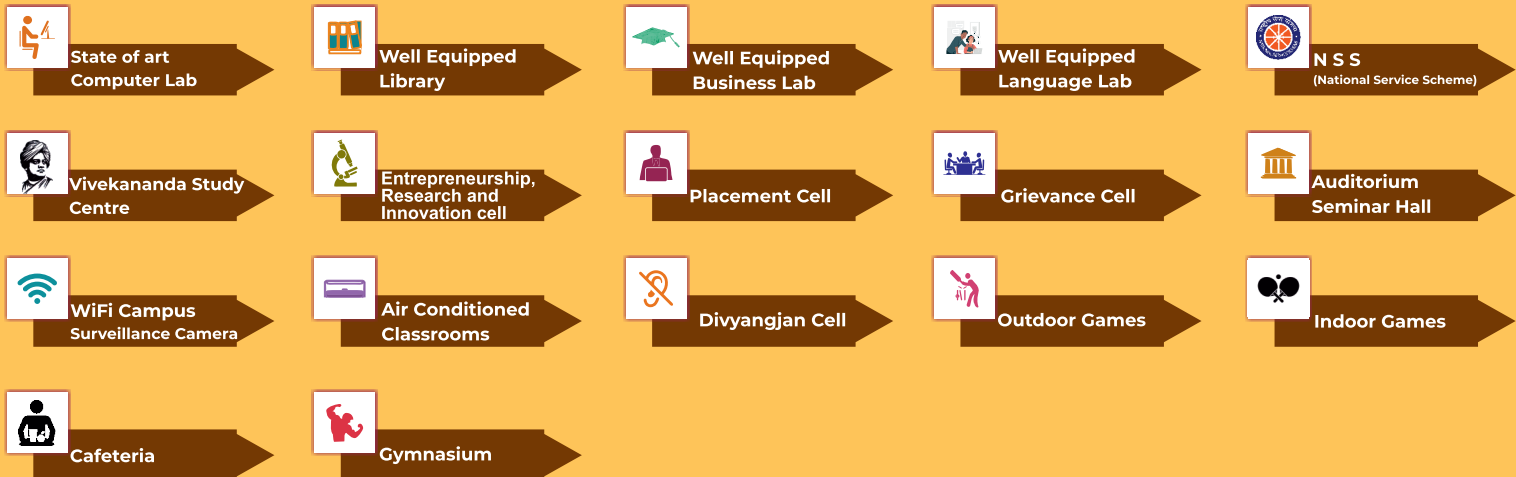
Email : admission@agieducation.org


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FACILITIES



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AFFILIATIONS & ASSOCIATIONS



Dr. Manmohan Singh Bengaluru City University



University Grants Commission (UGC)



National Assessment and
Accreditation Council (NAAC)



ISO-Certification



National Institutional
Ranking Framework



Karnataka Science and Technology
Academy, Govt. of Karnataka



All India Council for Technical Education

INDIAN VALUES ❖ GLOBAL PERSPECTIVE



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